

EDITORIAL CALENDAR



Supply Chain Management Review 2019 Editorial Calendar

ISSUE DATE	JANUARY/ FEBRUARY Ad Close: 12/21/18	MARCH/APRIL Ad Close: 2/20/19	MAY/JUNE Ad Close: 4/24/19	JULY/AUGUST Ad Close: 6/19/19	SEPTEMBER/ OCTOBER Ad Close: 8/21/19	NOVEMBER Ad Close: 10/23/19	DECEMBER Ad Close: 11/15/19
EDITORIAL FOCUS	<ul style="list-style-type: none"> Lead: Is Your Supply Chain Ready for the Next Financial Crisis? Spotlight: Truck Driver Shortage 	<ul style="list-style-type: none"> Lead: The Procurement Issue Spotlight: Procurement Best Practices 	<ul style="list-style-type: none"> Lead: Global Supply Chain Management Spotlight: Import/Export 	<ul style="list-style-type: none"> Lead: The Talent Issue Spotlight: Leadership Roundtable 	<ul style="list-style-type: none"> Lead: Cold Chain Spotlight: Last Mile Logistics 	<ul style="list-style-type: none"> Lead: Emerging Technologies Issue Spotlight: Cloud 	Executive Guide to Supply Chain Resources: <ul style="list-style-type: none"> Transportation & Logistics Software & Technology Sourcing & Procurement Consulting Services Financial Services Education
SPECIAL SUPPLEMENTS	<ul style="list-style-type: none"> Retail Supply Chain 	<ul style="list-style-type: none"> Transportation Update: LTL Supply Chain Finance 	<ul style="list-style-type: none"> ProMat Wrap Up* Top 50 Trucking Companies* 	<ul style="list-style-type: none"> Certifications Top 50 3PLs* 	<ul style="list-style-type: none"> Risk Management Supply Chain Software* 	<ul style="list-style-type: none"> 2019 Warehouse/DC Benchmark Study* Top 20 ADC/Mobile Computing Suppliers 	<ul style="list-style-type: none"> 3PL Partnership Optimization
E-Z LEAD GENERATION <ul style="list-style-type: none"> Special Digital Issues Industry Research Webcasts 	<ul style="list-style-type: none"> Special Digital Issue: Certifications (January) Webcast: Supply Chain Optimization (February) 	<ul style="list-style-type: none"> Webcast: S&OP (March) 	<ul style="list-style-type: none"> Special Digital Issue: Design & Optimize (May) Webcast Procurement (June) 	<ul style="list-style-type: none"> Industry Research : Executive Education Salary (July) Special Digital Issue: Supply Chain Manager of Tomorrow (August) 	<ul style="list-style-type: none"> Industry Research: NextGen Technologies (September) Special Digital Issue: Risk Management (October) 	<ul style="list-style-type: none"> Webcast Inventory Management (November) 	<ul style="list-style-type: none"> Special Digital Issue: Procurement (December) Virtual Summit (December)
SHOW DISTRIBUTION/ VALUE ADD PROGRAMS/LIVE EVENT	<ul style="list-style-type: none"> RILA SMC3 Jump Start 	<ul style="list-style-type: none"> Executive Insights (Value Add) ISM ProMat Gartner 2019 NextGen Supply Chain Conference (April 16-18; Chicago) 	<ul style="list-style-type: none"> Gartner SMC3 Connections 		<ul style="list-style-type: none"> Council of Supply Chain Management Professionals 	<ul style="list-style-type: none"> Signet Ad Lift Readership Study (Value Add) 	<ul style="list-style-type: none"> Company Profiles (Value Add)