

2019 EDITORIAL CALENDAR



Modern Materials Handling 2019 Editorial Calendar

ISSUE DATE	JANUARY AD CLOSE: 12/19/18*	FEBRUARY AD CLOSE: 1/22/19*	MARCH AD CLOSE: 2/19/19*	APRIL AD CLOSE: 3/19/19*	MAY AD CLOSE: 4/23/19*	JUNE AD CLOSE: 5/21/19*
SPECIAL FOCUS		PROMAT SHOW PLANNER ISSUE	PROMAT SHOW ISSUE		PROMAT SHOW WRAP-UP ISSUE	
COVER STORY	System Report***	System Report***	Show Products	System Report***	System Report***	System Report***
FEATURE	Lift Truck Series	ProMat Show Planner	System Report/ Productivity Awards		Top 20 System Suppliers	Big Picture:Where Business Meets MH
PEERLESS MEDIA RESEARCH GROUP SPECIAL REPORTS				Industry Outlook Reader Survey		
EQUIPMENT REPORT	Conveyor/ Sortation	Automated Storage	Dock Equipment	Overhead Handling	Rack/Shelving/ Mezzanines	Pallets
BEST PRACTICES	Inventory Management	Labor	Lift Truck Series	Industrial Internet of Things		Ergonomics/Safety
INFORMATION MANAGEMENT	Data Capture	Mobile/Wireless	Big Picture: Where Business Meets MH	Voice	ERP	Palletizing
PRODUCTIVITY SOLUTIONS	Automation	Ergonomics/ Safety/Warehouse Environment	Lift trucks	Rack & Storage	Packaging	Technology
LIFT TRUCK TIPS	Electric Trucks	Maintenance	Attachments	Fleet Management	Mobile Computing	Ergonomics
PACKAGING CORNER	Totes	Robotics/ Palletizing	Containers	Pallets	Protective Packaging	Unitizing/ Containment
PRODUCT FOCUS	Rack/Shelving/ Mezzanines	Tuggers, Casters, Carts	Lifting and Positioning Equipment	Dock Equipment	AGVs/Mobile Robots	Data Capture/ Mobile Computing
E-Z LEAD GENERATION • Special Digital Issues • Industry Research • Webcasts	Special Digital Issue: Software		Special Digital Issue: Robotics		Special Digital Issue: Lift Truck MRO	Special Digital Issue: Automation/Retail Industry Research: Lift Trucks
SUPPLEMENTS	Warehouses/ Distribution Centers	Special Supplement: Rack and Shelving	Vertical Series: Retail (gatefold opportunity)	Warehouses/ Distribution Centers	Automation Survey	Safety Day
INTEGRATED VALUE-ADD PROGRAMS & BONUS DISTRIBUTION	Signet Ad Probe Study for qualifying advertisers	Bonus Distribution: ProMat 2019	ProMat Exhibitors/ Advertisers - Free 1/6 page ProMat Profile Bonus Distribution: ProMat2019	ProMat 2019 Show Daily Program†	ProMat Exhibitors/ Advertisers - Free 1/6 page ProMat Wrap-Up Profile	

*Ad materials due five business days after ad close date

***A look inside Manufacturing/Warehouse/DC

†April — ProMat 2019 Show Daily Program: see page 8 for more details

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JULY AD CLOSE: 6/18/19*	AUGUST AD CLOSE: 7/23/19*	SEPTEMBER AD CLOSE: 8/20/19*	OCTOBER AD CLOSE: 9/17/19*	NOVEMBER AD CLOSE: 10/22/19*	CASEBOOK AD CLOSE: 10/11/19*	DECEMBER AD CLOSE: 11/15/19*
TECHNOLOGY & INNOVATION ISSUE	LIFT TRUCK ISSUE	PACK EXPO SHOW/ PACKAGING ISSUE		SOLUTIONS & MATERIAL HANDLING ISSUE	Casebook Directory of Manufacturers/ Integrators, Equipment & Software, Systems Integration Suppliers, Distributors, etc... Year around Market Coverage of Lift trucks, Automation, Storage/Staging, Information Management, Packaging, Warehouse Environment	
System Report***	System Report***	System Report***	System Report***	System Report***		System Report***
Top 20 Software Suppliers	Top 20 Lift Truck Suppliers		Big Picture: Where Business Meets MH	Top 20 ADC Suppliers		Top 20 Warehouses
Technology/ Software Usage Survey	Lift Truck User Survey	Pallet Report: Original Research		Salary Survey: Original Research		
Automation	Lift Truck Series:Fleet Management	Sustainable Packaging	Tuggers/Casters/ Carts	AGVs		Container/Tote/Bin
		Packing Stations	Conventional Warehouse			Big Picture: Where Business Meets MH
WMS/WES/WCS	Lift Truck Technology	Automated Packaging	Light Directed	Robotics	Casebook Editorial Close July 1, 2019	Lift Truck Series
Automation	Lift Trucks	Packaging	Rack & Storage	Ergonomics/ Safety/Warehouse Environment		Technology
Narrow Aisle	Operator Training	Leasing	Power	Cold Storage		Safety
Cubing/Weighing	Marking	Sustainability	Labeling	Alternative Storage		Bulk
Conveyor/ Sortation	Ergonomics & Safety	Overhead Handling	Totes and Containers	Automated Storage		Pallets
2019 Virtual Summit: Automation, Robotics, Software and Mobility	Industry Research: 2019 Industry Outlook	Special Digital Issue: Pallet & Packaging	Industry Research: Pallet Report	Industry Research: Annual Salary Survey		Special Digital Issue: Top 20 Lists
Vertical Series: Automotive (gatefold opportunity)	Warehouses/ Distribution Centers	Pack Expo Product Preview	Vertical Series: Cold Storage (gatefold opportunity)	Warehouse DC Operations Survey		Vertical Series: Pharma (gatefold opportunity)
Corporate Profiles ad for qualifying advertisers	Signet Ad Lift Study for qualifying advertisers	Pack Expo Exhibitors/ Advertisers - Free 1/6 page Pack Expo Profile Bonus Distribution: Pack Expo 2019		Solutions Casestudy for qualifying advertisers		

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