

SPECIAL DIGITAL ISSUES DRIVING LEADS THROUGH PREMIUM CONTENT



Utilize *DE's* Special Digital Issues to generate numerous qualified sales leads and brand exposure. Our industry themed Special Digital Issues offer our most popular articles of a particular industry repackaged into a single industry focused issue. These SDI's averaged over 360 leads for our sponsors in 2019!

2020 Special Digital Issues		
Jan	Simulation Software Review Roundup	Deadline: 12/9/19
Mar	Designing for Aerospace	Deadline: 3/5/20
Apr	Pay-as-you-go CAD & Simulation	Deadline: 4/9/20
May	Designing for Medical/Healthcare	Deadline: 5/7/20
Jun	The Digital Factory	Deadline: 6/4/20
Jul	Simulation & Design Data Management	Deadline: 7/2/20
Aug	Additive Innovations	Deadline: 7/30/20
Oct	Designing for Automotive	Deadline: 10/8/20
Nov	Augmented/Virtual Reality	Deadline: 10/29/20
Dec	Workstation Review Roundup	Deadline: 11/24/20

ENGAGEMENT CAMPAIGN

- Limited number of sponsorships available
- Logo branding on a series of 2 promotional eBlasts to *DE's* online subscriber community of over 40,000 high level design engineering professionals.
- Registration landing page to capture both contact and buying intent information.
- Each sponsor will receive one product/service category response to the buying intent question: **“Will you be evaluating/specifying/purchasing any of the following products in the next 12 months?”**
- Sponsors will receive full lead details.
- Full page ad with live links (recommend links to content assets, video and website).
- Analytics report

NET INVESTMENT: \$6,000

LEADS ONLY CAMPAIGN

Same as the ENGAGEMENT CAMPAIGN, but full page digital ad is not included.

NET INVESTMENT: \$4,500

Download the Special Issue Now

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Will you be purchasing/evaluating any of the following in the next 12 months? *

3D Printers

NVIDIA Quadro Graphics Cards

Prototype or Low-volume Production Parts

Industrial Polymer 3D Printers

System Simulation Software

None of the above

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By downloading this special issue, you agree that Digital Engineering may share your information with our sponsor. We may also send you subscription, editorial and marketing email messages, but you will always have the opportunity to opt-out.

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CONTACT YOUR SALES REPRESENTATIVE

PUBLISHER/EAST COAST/INTERNATIONAL SALES • Tom Cooney • Tcooney@Digitaleng.news • (973) 214-6798

WEST COAST SALES • Len Pettek • Lpettek@Digitaleng.news • (805) 231-9582