

2023 EDITORIAL CALENDAR



Supply Chain Management Review 2023 Editorial Calendar

ISSUE DATE	JANUARY/ FEBRUARY Ad Close: 12/14/2022	MARCH/APRIL Ad Close: 2/15/2023	MAY/JUNE Ad Close: 4/19/2023	JULY/AUGUST Ad Close: 6/21/2023	SEPTEMBER/ OCTOBER Ad Close: 8/16/2023	NOVEMBER Ad Close: 10/18/2023	DECEMBER Ad Close: 11/22/2023
EDITORIAL FEATURES	<p>Lead: The e-Commerce Challenge</p> <p>Spotlight: Reverse Logistics</p>	<p>Lead: The Technology Issue</p> <p>Spotlight: Artificial Intelligence</p>	<p>Lead: The Procurement Issue</p> <p>Spotlight: Procurement Best Practices</p>	<p>Lead: The Talent Issue</p> <p>Spotlight: The Learning Culture</p>	<p>Lead: Supply Chain Leaders</p> <p>Spotlight: The SCMR Profile of a Supply Chain Leader</p>	<p>Lead: The Global Supply Chain</p> <p>Spotlight: Import/Export Strategies</p>	<p>Lead: The Year in Review</p> <p>Spotlight: The Year in Supply Chain Management</p>
SPECIAL SUPPLEMENTS	<ul style="list-style-type: none"> • Retail Supply Chain • NextGen Conference Wrap Up 	<ul style="list-style-type: none"> • Transportation Update • Supply Chain Redesign 	<ul style="list-style-type: none"> • ProMat Wrap Up* • Top 50 Trucking Companies* 	<ul style="list-style-type: none"> • Certifications Top 50 3PLs* 	<ul style="list-style-type: none"> • Supply Chain Software* • 3PL Partnerships 	<ul style="list-style-type: none"> • Warehouse DC Benchmark Study* 	<ul style="list-style-type: none"> • Supply Chain Planning
SHOW DISTRIBUTION/ VALUE ADD PROGRAMS/ LIVE EVENT	<ul style="list-style-type: none"> • Mainfest • SMC3 Jump Start • RILA 	<ul style="list-style-type: none"> • ProMat • Gartner Supply Chain XPO • NRF Supply Chain 360 	<ul style="list-style-type: none"> • SM3 Connections 	<ul style="list-style-type: none"> • Value Add: Free Full Page <i>Executive Insights</i> Ad for Qualifying Advertisers 	<ul style="list-style-type: none"> • CSCMP • NextGen Supply Chain Conference 		<ul style="list-style-type: none"> • Value Add: Free Full Page <i>Company Profile</i> Ad for Qualifying Advertisers

*Joint Supplement with *Logistics Management*