

# 2023 EDITORIAL CALENDAR



## Logistics Management 2023 Editorial Calendar

ISSUE	JANUARY AD CLOSE: 12/9/2022	FEBRUARY AD CLOSE: 1/13/2023	MARCH AD CLOSE: 2/10/2023	APRIL AD CLOSE: 3/17/2023	MAY AD CLOSE: 4/14/2023	JUNE AD CLOSE: 5/12/2023
ISSUE FOCUS	ROAD TO RECOVERY ISSUE	GLOBAL ISSUE	E-COMMERCE ISSUE		TECHNOLOGY ISSUE	
LM EXCLUSIVE	What's Next: Rate Outlook 2023 (print/web event)	2023 Global Logistics Update	The e-commerce Boom	How Did We Fare: Annual Logistics Salary Survey	The New Digital Supply Chain	Solving the New Logistics Labor Puzzle
<b>PRG</b> PEERLESS RESEARCH GROUP			State of Warehouse/ DC Equipment Study	Annual Salary Survey		
TRANSPORTATION BEST PRACTICES/ TRENDS	Freight Payment	Ocean Carrier Trends	Parcel Express & Last Mile Roundtable	Air Cargo	LTL Management	Private Fleet Management
SUPPLY CHAIN & LOGISTICS TECHNOLOGY	State of TMS	The Role of GTM	Expansion of WMS/ WES	Risk Management Software	Technology Roundtable (print/web event)	Role of Labor Management Systems (LMS)
GLOBAL LOGISTICS	Customs/ Regulations Update	Global 3PL Management	Reverse Logistics	European Logistics	State of Freight Forwarders	Cross-border Logistics
WAREHOUSE & DC MANAGEMENT	Lift Truck Series: Part 1	Warehouse Automation	Warehouse/DC Equipment Study	State of ADC	Lift Truck Series: Part 2	WMS Optimization
SPECIAL REPORTS	Evolution of Robotics	Software Update ProMat Preview	Market Update: LTL Top 30 U.S. Ports	Top 50 Trucking Companies*	Robotics ProMat Wrap-up*	Market Update: Ocean  Top 50 3PLs*
40TH ANNUAL QUEST FOR QUALITY AWARDS	<b>Quest for Quality Readership Voting:</b> - Ocean & Ports - 3PL	<b>Quest for Quality Readership Voting:</b> - LTL - Ocean & Ports - 3PL	<b>Quest for Quality Readership Voting:</b> - Rail & Intermodal - Air Freight - LTL	<b>Quest for Quality Readership Voting:</b> - Truckload - Rail & Intermodal - Air Freight	<b>Quest for Quality Readership Voting:</b> - Truckload - Final for all categories	
SHOW DISTRIBUTION/ VALUE ADD PROGRAMS	<ul style="list-style-type: none"> <li>• SMC3 Jump Start</li> <li>• Manifest</li> <li>• NRF</li> </ul> <b>Value Add:</b> Free Full Page <i>Industry Outlook</i> Ad for Qualifying Advertisers	<ul style="list-style-type: none"> <li>• RILA</li> </ul> <b>Value Add:</b> Free Signet "AdProbe" Ad Readership Study for Qualifying Advertisers	<ul style="list-style-type: none"> <li>• ProMat</li> </ul>	<ul style="list-style-type: none"> <li>• NRF Supply Chain 360</li> <li>• Gartner Supply Chain XPO</li> </ul>	<b>Value Add:</b> Free Full Page <i>Executive Insights in Tech</i> Ad for Qualifying Advertisers	<ul style="list-style-type: none"> <li>• SMC3 Conexions</li> </ul>

\*Joint Supplement with *Supply Chain Management Review*

# 2023 EDITORIAL CALENDAR



## Logistics Management 2023 Editorial Calendar

ISSUE	JULY AD CLOSE: 6/16/2023	AUGUST AD CLOSE: 7/14/2023	SEPTEMBER AD CLOSE: 8/11/2023	OCTOBER AD CLOSE: 9/8/2023	NOVEMBER AD CLOSE: 10/13/2023	DECEMBER AD CLOSE: 11/17/2023
ISSUE FOCUS					TRUCKING ISSUE	
LM EXCLUSIVE	Annual State of Logistics Report/ Mode by Mode	Annual Quest for Quality Awards	Annual Study of Logistics and Transportation Trends	Rail/Intermodal Recovery Update	Motor Freight	A Look Back at the Year
<b>PRG</b> PEERLESS RESEARCH GROUP		<b>Annual Quest for Quality Awards</b>	Annual Study of Logistics and Transportation Trends		Warehouse/DC Benchmark Study	
TRANSPORTATION BEST PRACTICES/ TRENDS	State of Truckload	Ocean Cargo Roundtable	Cold Chain/Food Logistics	e-com Fulfillment Services	Motor Carrier Regulations Update	Transportation Trends in Review
SUPPLY CHAIN & LOGISTICS TECHNOLOGY	SCM in the Cloud	ERP Update	Yard Management	Improving Inventory Management	Digital Freight Matching	The Year in Supply Chain Management
GLOBAL LOGISTICS	Emerging Market Logistics	Risk/Insurance/ Compliance	Improving 3PL Management	Foreign Trade Zones	Import/Export Update	Global Logistics Update
WAREHOUSE & DC MANAGEMENT	Robotics	Lift Truck Series: Part 3	Automation Update	Lift Truck Series: Part 4	Warehouse & DC/ Transportation Integration	The Year in Warehousing & DCs
SPECIAL REPORTS	Packaging	3PL Management	Top 25 Freight Forwarders  Supply Chain Software*	Top 30 Ocean Carriers	Market Update: Truckload  Warehouse/DC Benchmark Study*	
40TH ANNUAL QUEST FOR QUALITY AWARDS		<b>40th Annual Quest for Quality Winners Announced</b>			<b>Quest for Quality Insights</b>	
SHOW DISTRIBUTION/ VALUE ADD PROGRAMS	<b>Value Add:</b> Free Full Page View from the Top Ad for Qualifying Advertisers		• CSCMP  <b>Value Add:</b> Free Signet "Ad Effect" Ad Readership Study for Qualifying Advertisers	• NextGen Supply Chain Conference		<b>Value Add:</b> Free Full Page Corporate Profile Ad for Qualifying Advertisers

\*Joint Supplement with *Supply Chain Management Review*