

# 2022 EDITORIAL CALENDAR



## Supply Chain Management Review 2022 Editorial Calendar

ISSUE DATE	JANUARY/ FEBRUARY Ad Close: 12/22/2021	MARCH/APRIL Ad Close: 2/16/2022	MAY/JUNE Ad Close: 4/20/2022	JULY/AUGUST Ad Close: 6/15/2022	SEPTEMBER/ OCTOBER Ad Close: 8/17/2022	NOVEMBER Ad Close: 10/19/2022	DECEMBER Ad Close: 11/23/2022
<b>EDITORIAL FEATURES</b>	<p><b>Lead:</b> The e-Commerce Challenge</p> <p><b>Spotlight:</b> Reverse Logistics</p>	<p><b>Lead:</b> The Technology Issue</p> <p><b>Spotlight:</b> Artificial Intelligence</p>	<p><b>Lead:</b> The Procurement Issue</p> <p><b>Issue Spotlight:</b> Procurement Best Practices</p>	<p><b>Lead:</b> The Talent Issue</p> <p><b>Spotlight:</b> The Learning Culture</p>	<p><b>Lead:</b> Supply Chain Leaders</p> <p><b>Spotlight:</b> The SCMR Profile of a Supply Chain Leader</p>	<p><b>Lead:</b> The Global Supply Chain</p> <p><b>Spotlight:</b> Import/Export Strategies</p>	<p><b>Lead:</b> The Year in Review</p> <p><b>Spotlight:</b> The Year in Supply Chain Management</p>
<b>SPECIAL SUPPLEMENTS</b>	<ul style="list-style-type: none"> <li>Retail Supply Chain</li> <li>NextGen Conference Wrap Up</li> </ul>	<ul style="list-style-type: none"> <li>Transportation Update</li> <li>Supply Chain Redesign</li> </ul>	<ul style="list-style-type: none"> <li>Modex Wrap Up*</li> <li>Top 50 Trucking Companies*</li> </ul>	<ul style="list-style-type: none"> <li>Certifications Top 50 3PLs*</li> </ul>	<ul style="list-style-type: none"> <li>Risk Management</li> <li>Supply Chain Software*</li> </ul>	<ul style="list-style-type: none"> <li>Warehouse DC Benchmark Study*</li> </ul>	<ul style="list-style-type: none"> <li>3PL Partnerships</li> </ul>
<b>E-Z LEAD GENERATION</b>  <ul style="list-style-type: none"> <li>Special Digital Issues</li> <li>Industry Research</li> <li>Webcasts</li> </ul>	<p>Certifications SDI (January)</p> <p>Supply Chain Optimization Webcast (Feb)</p>	<p>S&amp;OP SDI (March)</p> <p>Transportation Management Webcast (April)</p>	<p>Design &amp; Optimize SDI (May)</p> <p>e-Fulfilment SDI (June)</p>	<p>Supply Chain Manager SDI (July)</p> <p>Executive Education Salary Research (Aug)</p>	<p>NextGen Technologies Research (September)</p> <p>Risk Management SDI (Oct)</p>	<p>Inventory Management Webcast (November)</p>	<p>Procurement SDI (December)</p>
<b>SHOW DISTRIBUTION/ VALUE ADD PROGRAMS/LIVE EVENT</b>	<ul style="list-style-type: none"> <li>Manifest</li> </ul>	<ul style="list-style-type: none"> <li>Modex</li> </ul>		<ul style="list-style-type: none"> <li><b>Value Add:</b> Free Full Page Executive Insights for Qualifying Advertisers</li> </ul>		<ul style="list-style-type: none"> <li>NextGen Conference</li> </ul>	<ul style="list-style-type: none"> <li><b>Value Add:</b> Free Full Page Company Profile for Qualifying Advertisers</li> </ul>

\*Joint Supplement with *Logistics Management*