

2021 EDITORIAL CALENDAR



Supply Chain Management Review 2021 Editorial Calendar

ISSUE DATE	JANUARY/ FEBRUARY Ad Close: 12/16/2020	MARCH/APRIL Ad Close: 2/17/2021	MAY/JUNE Ad Close: 4/21/2021	JULY/AUGUST Ad Close: 6/16/2021	SEPTEMBER/ OCTOBER Ad Close: 8/18/2021	NOVEMBER Ad Close: 10/20/2021	DECEMBER Ad Close: 11/17/2021
EDITORIAL FEATURES	<p>Lead: The e-Commerce Challenge</p> <p>Spotlight: Economic Recovery</p>	<p>Lead: The Technology Issue</p> <p>Spotlight: Technology-led Supply Chain Recovery</p>	<p>Lead: The Procurement Issue</p> <p>Issue Spotlight: Procurement Best Practices</p>	<p>Lead: The Talent Issue</p> <p>Spotlight: Retaining Talent</p>	<p>Lead: Supply Chain Leaders</p> <p>Spotlight: What Disruptions Teach Supply Chain Professionals</p>	<p>Lead: The Global Supply Chain</p> <p>Spotlight: Meeting the New Cross-border Challenge</p>	<p>Executive Guide to Supply Chain Resources:</p> <ul style="list-style-type: none"> • Transportation & Logistics • Software & Technology • Sourcing & Procurement • Consulting Services • Financial Services • Education
SPECIAL SUPPLEMENTS	<ul style="list-style-type: none"> • Retail Supply Chain 	<ul style="list-style-type: none"> • Transportation Recovery Update • Supply Chain Redesign 	<ul style="list-style-type: none"> • ProMat Wrap Up* • Top 50 Trucking Companies* 	<ul style="list-style-type: none"> • Warehouse Automation for a New a Supply Chain • Top 50 3PLs* 	<ul style="list-style-type: none"> • Risk Management in a Post-COVID World • Supply Chain Software* • NextGen Award Winners 	<ul style="list-style-type: none"> • Warehouse DC Benchmark Study* 	<ul style="list-style-type: none"> • 3PL Partnerships • NextGen Conference Wrap Up
E-Z LEAD GENERATION	<ul style="list-style-type: none"> • Certifications SDI (January) • Supply Chain Design for Recovery Webcast (Feb.) <p>• Special Digital Issues • Industry Research • Webcasts</p>	<ul style="list-style-type: none"> • S&OP Webcast (March) • Transportation Management in the age of COVID Webcast (April) • Robotics Research (April) 	<ul style="list-style-type: none"> • Supply Chain Optimization SDI (May) • Solving Today's Procurement Puzzle Webcast (June) 	<ul style="list-style-type: none"> • Salary Survey and Executive Education (July) • Supply Chain Manager of Tomorrow SDI (August) 	<ul style="list-style-type: none"> • NextGen Technologies Research (September) • Preparing for the Next Disruption SDI (Oct.) 	<ul style="list-style-type: none"> • Inventory Management Webcast (November) 	<ul style="list-style-type: none"> • Procurement SDI (December)
SHOW DISTRIBUTION/ VALUE ADD PROGRAMS/LIVE EVENT	<ul style="list-style-type: none"> • RILA • SMC3 Jump Start • Value Add: Free Full Page Recovery Insights for Qualifying Advertisers 	<ul style="list-style-type: none"> • ISM • Gartner • PROMAT 	<ul style="list-style-type: none"> • Home Delivery World • SMC3 Connections 	<ul style="list-style-type: none"> • Value Add: Free Full Page Executive Insights for Qualifying Advertisers 	<ul style="list-style-type: none"> • CSCMP 	<ul style="list-style-type: none"> • NextGen Conference 	<ul style="list-style-type: none"> • Value Add: Free Full Page Company Profile for Qualifying Advertisers

*Joint Supplement with *Logistics Management*