

2021 EDITORIAL CALENDAR



Modern Materials Handling 2021 Editorial Calendar

ISSUE DATE	JANUARY AD CLOSE: 12/19/20	FEBRUARY AD CLOSE: 1/19/21	MARCH AD CLOSE: 2/16/21	APRIL AD CLOSE: 3/16/21	MAY AD CLOSE: 4/20/21	JUNE AD CLOSE: 5/18/21
SPECIAL FOCUS		PROMAT SHOW PLANNER ISSUE	PROMAT SHOW ISSUE		PROMAT SHOW WRAP UP	
COVER STORY	System Report	System Report	Show Products	System Report	System Report	System Report
FEATURE	Dock Equipment	PROMAT Show Planner	System Report		Top 20 System Suppliers	Big Picture:Where Business Meets MH (In-Store/ Microfulfillment)
PEERLESS MEDIA RESEARCH GROUP SPECIAL REPORTS		Automation Survey	Productivity Achievement Awards	Industry Outlook Reader Survey		
EQUIPMENT REPORT	Conveyors/ Sortation	Mobile/Wireless		Overhead Handling	Rack/Shelving/ Mezzanines	Pallets
BEST PRACTICES	Data Capture	Labor	Big Picture: Where Business Meets Materials Handling	Materials Handling Start-ups	Ergonomics & Safety	Lift Truck Series
INFORMATION MANAGEMENT	Inventory Management		Lift Truck Series	Voice	ERP	Palletizing
PRODUCTIVITY SOLUTIONS	Automation	Ergonomics/ Safety/Warehouse Environment	Lift Trucks	Rack & Storage	Packaging	Technology
LIFT TRUCK TIPS	Electric Trucks	Maintenance	Attachments	Fleet Management	Mobile Computing	Ergonomics
PACKAGING CORNER	Totes	Robotics/ Palletizing	Containers	Pallets	Protective Packaging	Unitizing/ Containment
PRODUCT FOCUS	Rack/Shelving/ Mezzanines	Tuggers, Casters, Carts	Lifting and Positioning Equipment	Dock Equipment	AGVs/Mobile Robots	Data Capture/ Mobile Computing
E-Z LEAD GENERATION • Special Digital Issues • Industry Research • Webcasts	Special Digital Issue: Software	Industry Research: Automation Survey	Special Digital Issue: Robotics	Special Digital Issue: Lift Truck & Accessories		Special Digital Issue: Automation/Retail Industry Research: Lift Trucks & Accessories
SUPPLEMENTS	Vertical Series: Retail (gatefold opportunity)	Special Supplement: Rack and Shelving	Special MRO Issue/MRO Survey	Vertical Series: Automotive (gatefold opportunity)	Special Supplement: Automated Storage	Special MRO Issue
INTEGRATED VALUE-ADD PROGRAMS & BONUS DISTRIBUTION	Signet Ad Probe Study for Qualified Advertisers		PROMAT Exhibitor Advertisers - Free 1/6 Page PROMAT Profile Bonus Distribution at PROMAT	PROMAT Show Daily Program†		Signet Ad Lift Study for Qualified Advertisers

*Ad materials due five business days after ad close date ***A look inside Manufacturing/Warehouse/DC

†April — PROMAT 2021 Show Daily Program: see page 10 for more details

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JULY AD CLOSE: 6/15/21	AUGUST AD CLOSE: 7/20/21	SEPTEMBER AD CLOSE: 8/17/21	OCTOBER AD CLOSE: 9/14/21	OCTOBER CASEBOOK AD CLOSE: 9/10/21	NOVEMBER AD CLOSE: 10/19/21	DECEMBER AD CLOSE: 11/17/21
TECHNOLOGY/ INNOVATION & CORPORATE PROFILE ISSUE	11TH ANNUAL LIFT TRUCK ISSUE	PACKAGING & PACK EXPO ISSUE		Casebook Directory of Manufacturers/ Integrators, Equipment & Software, Systems Integration Suppliers, Distributors, etc...		
System Report	System Report	System Report	System Report		System Report	System Report
Top 20 Software Suppliers	Top 20 Lift Truck Suppliers	Pack Expo Show Preview	Big Picture:Where Business Meets MH		Top 20 ADC Suppliers	Top 20 Warehouses
Technology/ Software Usage Survey	Lift Truck User Survey	Pallet Report: Original Research		Year around Market Coverage of Lift trucks, Automation, Storage/Staging, Information Management, Packaging, Warehouse Environment	Salary Survey: Original Research	
Automation	Lift Truck Series	Packaging	Tuggers, Casters, Carts		AGVs	Containers/Totes/ Bins
		Pack Stations	Conventional Warehouse			Big Picture: Where Business Meets MH
WMS/WES/WCS	Lift Truck Technology	Automated Packaging	Light Directed	Casebook Editorial Close June 1, 2021	Robotics	Lift Truck Series
Automation	Lift Trucks	Packaging	Rack & Storage		Ergonomics/ Safety/Warehouse Environment	Technology
Narrow Aisle	Operator Training	Leasing	Power	Annual Buyers' Guide Listings	Cold Storage	Safety
Cubing/Weighing	Marking	Sustainability	Labeling	- Automation - Cleaning Systems & Equipment - Consulting - Data Collection - Dock Equipment - Ergonomics - Hydraulic & Electrical Components/ Controls - Lift Trucks - Mezzanines - MRO - Overhead Handling	Alternative Materials	Bulk
Conveyors/ Sortation	Ergonomics & Safety	Totes and Containers	Overhead Handling	- Packaging - Plant/Facility Equipment - Power Transmissions - Software - Storage - Sustainable Facility Solutions - Systems Integration Services - Third Party Logistics	Automated Storage	Pallets
2021 Virtual Summit: Automation, Robotics, Software and Mobility	Industry Research: 2021 Industry Outlook	Special Digital Issue: Pallet & Packaging	Special Digital Issue: Materials Handling Automation Industry Research: Pallet Report		Industry Research: Annual Salary Survey	Special Digital Issue: Top 20 Lists
Vertical Series: Cold Storage (gatefold opportunity)	Vertical Series: Pharma (gatefold opportunity)	Special MRO Issue	Returns/Reverse Logistics		Warehouse DC Operations Survey	Special MRO Issue
Corporate Profiles for Qualified Advertisers		Pack Expo Exhibitor Advertisers - Free 1/6 Page Pack Expo Profile Bonus Distribution at Pack Expo			Solutions Case Study for Qualified Advertisers	

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