


# 2021 EDITORIAL CALENDAR



## Logistics Management 2021 Editorial Calendar


ISSUE	JANUARY ROAD TO RECOVERY ISSUE AD CLOSE: 12/18/2020	FEBRUARY GLOBAL ISSUE AD CLOSE: 1/15/2021	MARCH E-COMMERCE ISSUE AD CLOSE: 2/12/2021	APRIL AD CLOSE: 3/12/2021	MAY TECHNOLOGY ISSUE AD CLOSE: 4/16/2021	JUNE AD CLOSE: 5/14/2021
LM EXCLUSIVE	What's Next: 2021 Rate Outlook (print/web event)	Global Logistics in the New Normal	The e-commerce Boom	How Did We Fare: Annual Logistics Salary Survey	The New Digital Supply Chain	Solving the New Logistics Labor Puzzle
 PEERLESS RESEARCH GROUP			State of Warehouse/DC Equipment Study	Annual Salary Survey		
TRANSPORTATION BEST PRACTICES/TRENDS	Freight Payment	Ocean Carrier Trends	Parcel Express & Last Mile Roundtable	Air Cargo	LTL Management	Private Fleet Management
SUPPLY CHAIN & LOGISTICS TECHNOLOGY	State of TMS	The Role of GTM	Expansion of WMS/WES	Risk Management Software	Technology Roundtable (print/web event)	Role of Labor Management Systems (LMS)
GLOBAL LOGISTICS	2021 Customs/Regulations Update	Global 3PL Management	Reverse Logistics	European Logistics	State of Freight Forwarders	Cross-border Logistics
WAREHOUSE & DC MANAGEMENT	Lift Truck Series: Part 1 (Maintenance)	Industrial Real Estate/Site Selection	Warehouse/DC Equipment Study	State of ADC	Lift Truck Series: Part 2 (Technology)	WMS Optimization
SPECIAL REPORTS	U.S. Ports	Warehouse Automation for the New Normal  ProMat Preview	Quarterly Transportation Market Update: LTL	Top 50 Trucking Companies*	Top 30 U.S. Ports  ProMat Wrap-up*	Quarterly Transportation Market Update: Ocean  Top 50 3PLs*
E-Z LEAD GENERATION  • Special Digital Issues • Industry Research • Webcasts	Webcast: Rate Outlook	SDI: The e-commerce Boom	Webcast: The New Landscape for the Last Mile	Industry Research: Salary Survey  Industry Research: Robotics	Webcast: 2021 Technology Basics	SDI: The New Road for Motor Freight
38TH ANNUAL QUEST FOR QUALITY AWARDS	<b>Quest for Quality Readership Voting:</b> - Ocean & Ports - 3PL	<b>Quest for Quality Readership Voting:</b> - LTL - Ocean & Ports - 3PL	<b>Quest for Quality Readership Voting:</b> - Rail & Intermodal - Air Freight - 3PL	<b>Quest for Quality Readership Voting:</b> - Truckload - Rail & Intermodal - Air Freight	<b>Quest for Quality Readership Voting:</b> - Truckload - Final for all categories	
SHOW DISTRIBUTION/VALUE ADD PROGRAMS	SMC3 Jump Start  <b>Value Add:</b> Free Full Page Recovery Insights for Qualifying Advertisers	RILA  <b>Value Add:</b> Signet AdProbe Study for Qualifying Advertisers	Home Delivery World  PROMAT 2021	ISM Gartner	Home Delivery World SMC3 Connections  <b>Value Add:</b> Free Full Page Executive Insights in Tech for Qualifying Advertisers	

\*Joint Supplement with *Supply Chain Management Review*

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ISSUE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER TRUCKING ISSUE	DECEMBER
	AD CLOSE: 6/11/2021	AD CLOSE: 7/16/21	AD CLOSE: 8/13/21	AD CLOSE: 9/10/21	AD CLOSE: 10/15/21	AD CLOSE: 11/12/21
LM EXCLUSIVE	Annual State of Logistics Report/ Mode by Mode	Annual Quest for Quality Awards	Annual Study of Logistics and Transportation Trends (Masters of Logistics)	Rail/Intermodal Recovery Update	The New Road for Motor Freight	Annual Buyers' Guide Categories: • Airline • Air Courier • Air Freight
 PEERLESS RESEARCH GROUP		<b>Annual Quest for Quality Awards</b>	Annual Study of Logistics and Transportation Trends (Masters of Logistics)		Warehouse/DC Benchmark Study	Forwarder • Integrated Carrier • Multiple Services • Motor Carriers • Intermodal
TRANSPORTATION BEST PRACTICES/ TRENDS	State of Truckload	Ocean Cargo Roundtable	Cold Chain/Food Logistics	e-com Fulfillment Services	Motor Carrier Regulations Update	Carriers • Maritime Services • North America
SUPPLY CHAIN & LOGISTICS TECHNOLOGY	SCM in the Cloud	2021 ERP Update	Yard Management	Improving Inventory Management	Digital Freight Matching	Ports • Third-Party Services
GLOBAL LOGISTICS	Emerging Market Logistics	Risk/Insurance/ Compliance	Improving 3PL Management	Foreign Trade Zones	Import/Export Update	• Logistics Technology • Industry Organizations
WAREHOUSE & DC MANAGEMENT	Robotics	Lift Truck Series: Part 3 (Management)	Automation Update	Lift Truck Series: Part 4 (Best Practices)	Warehouse & DC/ Transportation Integration	• Warehouse/ DC Solutions
SPECIAL REPORTS	Quarterly Transportation Market Update: Air	Site Selection in a Post-COVID World	Top 25 Freight Forwarders  Supply Chain Software*	Top 30 Ocean Carriers	Quarterly Transportation Market Update: Truckload  Warehouse DC Benchmark Study*	
E-Z LEAD GENERATION  • Special Digital Issues • Industry Research • Webcasts	SDI: 3PL/Global Freight Management	SDI: SC Technology/ Software	Industry Research: Masters of Logistics  SDI: Robotics	Webcast: State of Truckload	Industry Research: Warehouse/DC Benchmark Study	Virtual Summit (Dec.)  SDI: Top 20 Logistics Leaders
38TH ANNUAL QUEST FOR QUALITY AWARDS		<b>38th Annual Quest for Quality Winners Announced</b>			<b>Quest for Quality Insights</b>	
SHOW DISTRIBUTION/ VALUE ADD PROGRAMS	<b>Value Add:</b> Free Full Page View from the Top for Qualifying Advertisers		CSCMP  <b>Value Add:</b> Signet Purchase and Intent AdLift Study for Qualifying		NextGen Supply Chain Conference	<b>Value Add:</b> Free Full Page Corporate Profile Ad for Qualifying Advertisers

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