

# 2021 Editorial Calendar



## Material Handling Product News 2021 Editorial Calendar

ISSUE DATE	FEBRUARY Ad Close: 1/20/21	APRIL Ad Close: 3/17/21	JUNE Ad Close: 5/19/21	AUGUST Ad Close: 7/21/21	OCTOBER Ad Close: 9/15/21	DECEMBER Ad Close: 11/18/21
SPECIAL ISSUE	PROMAT SHOW ISSUE		PROMAT SHOW WRAP UP	PACK EXPO SHOW PREVIEW & ANNUAL CORPORATE PROFILES ISSUE		PRODUCTS OF THE YEAR ISSUE
SPOTLIGHT	• Rack/Shelving/ Mezzanines	• Dock Equipment	• Data Capture/ Mobile Computing	• Conveyors & Sortation	• Overhead Handling	• Automated Storage
LIFT TRUCK NEWS	• Counterbalanced Trucks	• Attachments	• Cold Storage	• Orderpickers	• Batteries and Accessories	• Pallet Trucks
SPECIAL FOCUS	• Power Transmission	• Lifting and Positioning Equipment	• AGVs/Mobile Robots	• Tuggers/ Casters/Carts	• Totes & Containers	• Pallets
HOW TO HANDLE IT	• Polybags	• Automotive	• Pharmaceuticals	• Food & Beverage	• Drums	• Small Parts
MINI CASE HISTORY	• Automation	• Storage	• Warehouse Environment	• Packaging	• Lifting and Positioning Equipment	• Dock Equipment
ENVIRONMENTAL DESIGN/SAFETY/ ERGONOMICS	• Environmental Design	• Safety Equipment	• Ergonomics	• Environmental Design	• Safety Equipment	• Ergonomics
MRO PRODUCTS	• MRO	• MRO	• MRO	• MRO	• MRO	• MRO
MERCHANDISING						
VALUE-ADD	PROMAT Exhibitor Advertisers - Free 1/6 page PROMAT Profile Ad for Qualifying Advertisers		PROMAT Exhibitor Advertisers - Free 1/6 page PROMAT Profile Ad for Qualifying Advertisers	Pack Expo Exhibitor Advertisers - Free 1/6 page Pack Expo Profile Ad for Qualifying Advertisers  Corporate Profile Ad for Qualifying Advertisers		
BONUS DISTRIBUTION	PROMAT			Pack Expo		

### TOPICS COVERED IN EACH ISSUE:

AGVs	Dock Equipment	Packaging & Pallets
Automatic Data Capture	Ergonomics & Safety	Racks, Shelving & Mezzanines
Automated Storage	Lift Trucks & Accessories	Robotics
Containers & Totes	Maintenance, Repair, Operations	Supply Chain Software
Conveyors & Sortation	Overhead Handling	Tuggers, Carts & Casters