

# 2020 EDITORIAL CALENDAR



## Supply Chain Management Review 2019 Editorial Calendar

| ISSUE DATE  | JANUARY/<br>FEBRUARY<br>Ad Close:<br>12/18/19   | MARCH/APRIL<br>Ad Close:<br>2/19/20   | MAY/JUNE<br>Ad Close:<br>4/22/20  | JULY/AUGUST<br>Ad Close:<br>6/17/20   | SEPTEMBER/<br>OCTOBER<br>Ad Close:<br>8/19/20  | NOVEMBER<br>Ad Close:<br>10/21/20   | DECEMBER<br>Ad Close:<br>11/17/20  |  |
|---|---|---|---|---|--|---|--|--|
| <b>EDITORIAL FEATURES</b>                                   | <p><b>Lead:</b> The e-Commerce Challenge</p> <p><b>Spotlight:</b> Reverse Logistics</p>                                     | <p><b>Lead:</b> The Technology Issue</p> <p><b>Spotlight:</b> Artificial Intelligence</p>   | <p><b>Lead:</b> The Procurement Issue</p> <p><b>Issue Spotlight:</b> Procurement Best Practices</p>                               | <p><b>Lead:</b> The Talent Issue</p> <p><b>Spotlight:</b> The Learning Culture</p>  | <p><b>Lead:</b> Supply Chain Leaders</p> <p><b>Spotlight:</b> Supply Chain Disruptions</p>   | <p><b>Lead:</b> The Global Supply Chain</p> <p><b>Spotlight:</b> Import/Export Strategies</p>                                   | <p><b>Executive Guide to Supply Chain Resources:</b></p> <ul style="list-style-type: none"> <li>• Transportation &amp; Logistics</li> <li>• Software &amp; Technology</li> <li>• Sourcing &amp; Procurement</li> <li>• Consulting Services</li> <li>• Financial Services</li> <li>• Education</li> </ul> |  |
| <b>SPECIAL SUPPLEMENTS</b>                                  | <ul style="list-style-type: none"> <li>• Retail Supply Chain</li> </ul>   | <ul style="list-style-type: none"> <li>• Transportation Update</li> <li>• Supply Chain Redesign</li> <li>• NextGen Award Winners</li> </ul>   | <ul style="list-style-type: none"> <li>• Modex Wrap Up*</li> <li>• Top 50 Trucking Companies*</li> </ul>                          | <ul style="list-style-type: none"> <li>• Certifications Top 50 3PLs*</li> <li>• NextGen Conference Wrap Up</li> </ul>     | <ul style="list-style-type: none"> <li>• Risk Management</li> <li>• Supply Chain Software*</li> </ul>                                      | <ul style="list-style-type: none"> <li>• Warehouse DC Benchmark Study*</li> <li>• Top 20 ADC/Mobile Computing</li> </ul>        | <ul style="list-style-type: none"> <li>• 3PL Partnerships</li> </ul>   |  |
| <b>E-Z LEAD GENERATION</b>                                  | <ul style="list-style-type: none"> <li>• Special Digital Issues</li> <li>• Industry Research</li> <li>• Webcasts</li> </ul> | <ul style="list-style-type: none"> <li>• Certifications SDI (Jan.)</li> <li>• Supply Chain Optimization Webcast (Feb.)</li> </ul>   | <ul style="list-style-type: none"> <li>• S&amp;OP Webcast (March)</li> <li>• Transportation Management Webcast (April)</li> </ul> | <ul style="list-style-type: none"> <li>• Design &amp; Optimize SDI (May)</li> <li>• Procurement Webcast (June)</li> </ul> | <ul style="list-style-type: none"> <li>• Executive Education Salary Resarch (July)</li> <li>• Supply Chain Manager SDI (August)</li> </ul> | <ul style="list-style-type: none"> <li>• NextGen Technologies Research (Sept.)</li> <li>• Risk Management SDI (Oct.)</li> </ul> | <ul style="list-style-type: none"> <li>• Inventory Mgmt Webcast (Nov.)</li> </ul>  | <ul style="list-style-type: none"> <li>• Procurement SDI (Dec.)</li> </ul> |
| <b>SHOW DISTRIBUTION/<br/>VALUE ADD PROGRAMS/LIVE EVENT</b> | <ul style="list-style-type: none"> <li>• RILA</li> <li>• SMC3 Jump Start</li> <li>• Modex</li> </ul>                        | <ul style="list-style-type: none"> <li>• ISM</li> <li>• Gartner</li> <li>• <b>NextGen Conference</b></li> <li>• <b>Executive Insights for Qualifying Advertisers (Value Add)</b></li> </ul> | <ul style="list-style-type: none"> <li>• Home Delivery World</li> <li>• SMC3 Connections</li> </ul>                               |   | <ul style="list-style-type: none"> <li>• CSCMP</li> </ul>  |   | <ul style="list-style-type: none"> <li>• <b>Company Profiles (Value Add)</b></li> </ul>  |  |