

2020 Editorial Calendar



Material Handling Product News 2020 Editorial Calendar

ISSUE DATE	FEBRUARY Ad Close: Jan. 22, 2020	APRIL Ad Close: Mar. 18, 2020	JUNE Ad Close: May 20, 2020	AUGUST Ad Close: July 22, 2020	OCTOBER Ad Close: Sept. 23, 2020	DECEMBER Ad Close: Nov. 18, 2020
SPECIAL ISSUE	MODEX ISSUE		MODEX WRAP UP ISSUE	ANNUAL CORPORATE PROFILE ISSUE	PACK EXPO ISSUE	PRODUCTS OF THE YEAR ISSUE
SPOTLIGHT	• Tuggers/Casters/Carts	• Lifting and Positioning Equipment	• AGVs/Mobile Robots	• Ergonomics/Safety	• Totes & Containers	• Pallets
LIFT TRUCK NEWS	• Counterbalanced Trucks	• Attachments	• Cold Storage	• Orderpickers	• Batteries and Accessories	• Pallet Trucks
SPECIAL FOCUS	• Rack/Shelving/Mezzanines	• Dock Equipment	• Data Capture/Mobile Computing	• Conveyors & Sortation	• Overhead Handling	• Automated Storage
HOW TO HANDLE IT	• Polybags	• Automotive	• Pharmaceuticals	• Food & Beverage	• Drums	• Small Parts
MINI CASE HISTORY	• Automation	• Storage	• Warehouse Environment	• Packaging	• Lifting and Positioning Equipment	• Dock Equipment
ENVIRONMENTAL DESIGN/SAFETY/ERGONOMICS	• Environmental Design	• Safety Equipment	• Ergonomics	• Environmental Design	• Safety Equipment	• Ergonomics
MRO PRODUCTS	• MRO	• MRO	• MRO	• MRO	• MRO	• MRO
VALUE-ADD	MODEX Exhibitor Advertisers - Free 1/6 page MODEX Profile ad for qualifying advertisers		MODEX Exhibitor Advertisers - Free 1/6 page MODEX Wrap-Up Profile ad for qualifying advertisers	Corporate Profile ad for qualifying advertisers	Pack Expo Exhibitors/Advertisers - Free 1/6 page Pack Expo Profile	
BONUS DISTRIBUTION	MODEX			Pack Expo		

TOPICS COVERED IN EACH ISSUE:

AGVs	Dock Equipment	Packaging & Pallets
Automatic Data Capture	Ergonomics & Safety	Racks, Shelving & Mezzanines
Automated Storage	Lift Trucks & Accessories	Supply Chain Software
Containers & Totes	Maintenance, Repair, Operations	Tuggers, Carts & Casters
Conveyors & Sortation	Overhead Handling	