

2020 EDITORIAL CALENDAR



Logistics Management 2020 Editorial Calendar


ISSUE	JANUARY AD CLOSE: 12/20/19	FEBRUARY AD CLOSE: 1/17/20	MARCH AD CLOSE: 2/14/20	APRIL AD CLOSE: 3/13/20	MAY AD CLOSE: 4/17/20	JUNE AD CLOSE: 5/15/20
LM EXCLUSIVE	2020 Rate Outlook (print/web event)	State of Global Logistics	e-commerce Supply Chain	Annual Salary Survey	The Digital Supply Chain	Logistics and Supply Chain Education
 PEERLESS RESEARCH GROUP			State of Warehouse/DC Equipment Study	Annual Salary Survey		
TRANSPORTATION BEST PRACTICES/TRENDS	Freight Payment	Ocean Carrier Trends	Parcel Express & Last Mile Roundtable	Air Cargo: Freighter Services	Trucking Technology	State of Rail Freight
SUPPLY CHAIN & LOGISTICS TECHNOLOGY	State of TMS	The Role of GTM	Expansion of WMS/WES	Visibility/Yard Management	Technology Roundtable (print/web event)	Role of Labor Management Systems (LMS)
GLOBAL LOGISTICS	2020 Customs/Regulations Update	Global 3PL Management	Reverse Logistics	European Logistics	Advanced Technology: Freight Forwarders	Cross-border Logistics
WAREHOUSE & DC MANAGEMENT	Lift Truck Series: Part 1 (Maintenance)	Mobility and Connectivity	Warehouse/DC Equipment Study	State of ADC	Lift Truck Series: Part 2 (Technology)	WMS Optimization
SPECIAL REPORTS	U.S. Ports Modex Preview	Warehouse Automation	Quarterly Transportation Market Update: LTL	Top 50 Trucking Companies*	Top 30 U.S. Ports Modex Wrap-up*	Quarterly Transportation Market Update: Ocean Top 50 3PLs*
E-Z LEAD GENERATION <ul style="list-style-type: none">• Special Digital Issues• Industry Research• Webcasts	Webcast: Rate Outlook	SDI: e-commerce Logistics	Webcast: Last Mile	Industry Research: Salary Survey	Webcast: 2020 Technology Basics	SDI: Motor Freight
37TH ANNUAL QUEST FOR QUALITY AWARDS	Quest for Quality Readership Voting: - Ocean & Ports - 3PL	Quest for Quality Readership Voting: - LTL - Ocean & Ports - 3PL	Quest for Quality Readership Voting: - Rail & Intermodal - Air Freight - 3PL	Quest for Quality Readership Voting: - Truckload - Rail & Intermodal - Air Freight	Quest for Quality Readership Voting: - Truckload - Final for all categories	
VALUE-ADD PROGRAMS/SHOW DISTRIBUTION	• SMC3 Jump Start	• Modex • RILA • Signet AdProbe™ Study for Qualifying Advertisers (Value Add)	• NextGen Conference	• Gartner • ISM	• Home Delivery World • SMC3 Connections • Executive Insights in Technology for Qualifying Advertisers (Value Add)	

*Joint Supplement with *Supply Chain Management Review*

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ISSUE	JULY AD CLOSE: 6/12/20	AUGUST AD CLOSE: 7/17/20	SEPTEMBER AD CLOSE: 8/14/20	OCTOBER AD CLOSE: 9/18/20	NOVEMBER AD CLOSE: 10/16/20	DECEMBER AD CLOSE: 11/13/20
LM EXCLUSIVE	Annual State of Logistics Report/ Mode by Mode	Annual Quest for Quality Awards	Annual Study of Logistics and Transportation Trends (Masters of Logistics)	Intermodal Update	Future of Motor Freight	Annual Buyers' Guide Categories: • Airline • Air Courier • Air Freight Forwarder • Integrated Carrier • Multiple Services • Motor Carriers • Intermodal Carriers • Maritime Services • North America Ports • Third-Party Services • Logistics Technology • Industry Organizations • Warehouse/ DC Solutions
 PEERLESS RESEARCH GROUP		Annual Quest for Quality Awards	Annual Study of Logistics and Transportation Trends (Masters of Logistics)		Warehouse/DC Benchmark Study	
TRANSPORTATION BEST PRACTICES/ TRENDS	Truckload Brokerage	Ocean Cargo Roundtable	Cold Chain/Food Logistics	Transportation Management	Motor Carrier Regulations Update	
SUPPLY CHAIN & LOGISTICS TECHNOLOGY	SCM in the Cloud	2020 ERP Update	Mobile Supply Chain	Improving Inventory Management	On-demand Trucking	
GLOBAL LOGISTICS	Emerging Market Logistics	Risk/Insurance/ Compliance	Improving 3PL Management	Foreign Trade Zones	Import/Export Update	
WAREHOUSE & DC MANAGEMENT	Robotics	Lift Truck Series: Part 3 (Management)	Automation/ Systems Integration	Lift Truck Series: Part 4 (Best Practices)	Warehouse & DC/ Transportation Integration	
SPECIAL REPORTS	Quarterly Transportation Market Update: Air	Site Selection/ Economic Development	Top 25 Freight Forwarders Supply Chain Software*	Top 30 Ocean Carriers	Quarterly Transportation Market Update: Truckload Warehouse DC Benchmark Study*	
E-Z LEAD GENERATION • Special Digital Issues • Industry Research • Webcasts	Webcast: Digital Freight Matching	SDI: SC Technology/ Software	Industry Research: Masters of Logistics SDI: Robotics	SDI: Third-party Logistics	Industry Research: Warehouse/DC Benchmark Study	Virtual Summit (Dec.) SDI: Top 20 Lists
37TH ANNUAL QUEST FOR QUALITY AWARDS		37th Annual Quest for Quality Winners Announced			Quest for Quality Insights	
VALUE-ADD PROGRAMS/SHOW DISTRIBUTION	• View from the Top: Free Full Page Open Letter for Qualifying Advertisers (Value Add)		• CSCMP • Signet Purchase and Intent AdLift™ Study for Qualifying Advertisers (Value Add)			• Free Full Page Corporate Profile Ad to Qualifying Advertisers (Value Add)

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