

Magazine 2024 Editorial Calendar

ISSUE DATE	JANUARY/ FEBRUARY Ad Close: 12/12/2023	MARCH/APRIL Ad Close: 2/13/2024	MAY/JUNE Ad Close: 4/16/2024	JULY/AUGUST Ad Close: 6/18/2024	SEPTEMBER/ OCTOBER Ad Close: 8/13/2024	NOVEMBER Ad Close: 10/15/2024	DECEMBER Ad Close: 11/12/2024
EDITORIAL FEATURES	Lead: Supply Chain Innovation Spotlight: Reverse Logistics	Lead: The Technology Issue Spotlight: Artificial Intelligence	Lead: The Procurement Issue Spotlight: Procurement Best Practices	Lead: The Talent Issue Spotlight: The Learning Culture	Lead: Supply Chain Leaders Spotlight: The SCMR Profile of a Supply Chain Leader	Lead: The Global Supply Chain Spotlight: Import/Export Strategies	Lead: The Year in Review Spotlight: The Year in Supply Chain Management
SPECIAL SUPPLEMENTS	<ul style="list-style-type: none"> • Retail Supply Chain 	<ul style="list-style-type: none"> • Transportation Update • Risk Management 	<ul style="list-style-type: none"> • Modex Wrap Up* • Top 50 Trucking Companies* 	<ul style="list-style-type: none"> • Supply Chain Software* • 3PL Partnerships 	<ul style="list-style-type: none"> • Supply Chain Software* • 3PL Partnerships 	<ul style="list-style-type: none"> • Warehouse DC Benchmark Study* 	<ul style="list-style-type: none"> • Supply Chain Planning • NextGen Conference Wrap Up
SHOW DISTRIBUTION/ VALUE ADD PROGRAMS/ LIVE EVENT	<ul style="list-style-type: none"> • SMC3 Jump Start • Manifest • NRF • MODEX 		<ul style="list-style-type: none"> • Home Delivery World • SMC3 Connections 	<ul style="list-style-type: none"> • Value Add: Free Full Page Executive Insights Ad for Qualified Advertisers 	<ul style="list-style-type: none"> • CSCMP • NextGen Supply Chain Conference 		<ul style="list-style-type: none"> • Value Add: Free Full Page Company Profile Ad for Qualified Advertisers

*Joint Supplement with *Logistics Management*

Digital 2024 Editorial Calendar

ISSUE DATE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
THE ACADEMY The latest trends/topics driving education	Project-Based Education	Artificial Intelligence	Hybrid/Online /In-person	Experiential Learning	Augmented Reality	Micro-Learning	Continuing Education	Global Education	Alternative Learning Models	DEI Training	Soft Skills	Modern Managing
PROCUREMENT SUCCESS The top procurement issues facing supply chain	Managing Disruptions	Managing the Talent Gap	Ethical Sourcing	Dark Purchases	Geo-political Uncertainty	Near-Shoring	Data Management	Managing Costs	Risk Management	Managing Supplier Relationships	Communication Gaps	Transparency Challenges
LEADERSHIP LENS Topical management issues	Managing through Uncertainty	Brand Management	Crisis Management	Shareholder Relations	Regulatory Experience	Customer Experience	Staying ahead of the Competition	Succession Planning	Digital Transformation	Understanding Your Business	Improving Employee Engagement	Building a Strategic Plan
VERTICAL VOICES The people/perspectives that make the supply chain work	Automotive	Pharma/Healthcare	Automotive Management	Aerospace Management	Food and Beverage	E-commerce	Humanitarian	Retail	Manufacturing	Energy/Utilities	Oil and Gas	Warehousing