

## Magazine 2025 Editorial Calendar

ISSUE DATE	JANUARY/ FEBRUARY Ad Close: 12/9/2024	MARCH/APRIL Ad Close: 2/10/2025	MAY/JUNE Ad Close: 4/14/2025	JULY/AUGUST Ad Close: 6/9/2025	SEPTEMBER/ OCTOBER Ad Close: 8/11/2025	NOVEMBER Ad Close: 10/13/2025	DECEMBER Ad Close: 11/10/2025
<b>EDITORIAL FEATURES</b>	<b>Lead:</b> Digital Supply Chains  <b>Spotlight:</b> Artificial Intelligence	<b>Lead:</b> Sustainability  <b>Spotlight:</b> Building Resiliency	<b>Lead:</b> The Procurement Issue  <b>Spotlight:</b> Procurement Best Practices	<b>Lead:</b> The Talent Issue  <b>Spotlight:</b> The Learning Culture	<b>Lead:</b> Supply Chain Management  <b>Spotlight:</b> Risk Management	<b>Lead:</b> The Global Supply Chain  <b>Spotlight:</b> Import/Export Strategies	<b>Lead:</b> The Year in Review  <b>Spotlight:</b> The Year in Supply Chain Management
<b>SPECIAL SUPPLEMENTS</b>	• Retail Supply Chain	• Transportation Update  • Risk Management	• Promat Wrap Up*  • Top 50 Trucking Companies*	• Certifications  • Top 50 3PLs*	• Supply Chain Software*  • 3PL Partnerships	• Artificial Intelligence  • Warehouse/DC Benchmark Study*	• Supply Chain Planning  • NextGen Conference Wrap Up
<b>SHOW COVERAGE/ VALUE ADD PROGRAMS</b>	• SMC3 Jump Start • Manifest • NRF • ProMat • RILA		• Home Delivery World • SMC3 Connections	• <b>Value Add:</b> Free Full Page Executive Insights Ad for Qualified Advertisers	• CSCMP • NextGen Supply Chain Conference		• <b>Value Add:</b> Free Full Page Company Profile Ad for Qualified Advertisers

\*Joint Supplement with *Logistics Management*

## Digital 2025 Editorial Calendar

ISSUE DATE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<b>THE ACADEMY</b> The latest in education trends	Supply Chain Education 101	Emerging Technologies	Hybrid/Online	Industry/Academic Collaborations	Augmented Reality	Educating the Industry 4.0 Workforce	Executive Education	Greening Supply Chains	The Future of Supply Chain Education	Educating a Diverse Workforce	Soft Skills	Modern Managing
<b>PROCUREMENT SUCCESS</b> Procurement's top issues	Managing Disruptions	Bridging the Talent Gap	Leveraging Modern Tech	Relationship Building	Geo-political Uncertainty	Nearshore, Reshore or Overseas?	Protecting your Data	Procurement Best Practices	The Art of Negotiation	Fostering Innovation	Metrics that Matter	Talent
<b>LEADERSHIP LENS</b> Putting leadership in focus	Finding Visibility	Collaboration or Bust	Crisis Management	Driving a Digital Transformation	Regulations in Focus	Customers First	Building your 2026 Strategic Plan	Developing Leadership Skills for the First Time Manager	Aligning Supply Chain with the C-suite	Building Resiliency	The 2026 Freight Market	Risk
<b>VERTICAL VOICES</b> A look at the sectors that move the supply chain	Automotive	Renewable Energy	The Space Supply Chain	Cold Chain	Agriculture	E-commerce	Apparel	Retail	Manufacturing	Chemicals	Oil and Gas	Construction
<b>6 QUESTIONS WITH ...</b> A monthly Q&A with a top supply chain insider												