

E-Z LEAD GENERATION PROGRAMS

DRIVING LEADS THROUGH PREMIUM CONTENT

Utilize *Supply Chain Management Review's* Special Digital Issues, Multi-Sponsored Webcasts or Custom Industry Surveys to generate numerous qualified sales leads. All of our E-Z lead programs are designed to get you quality leads from relevant, industry-focused content to engage our audience. All you need to do is pick the pieces of content that work for your company and we will start filling your sales pipeline with quality leads.

This exclusive content is offered to our readers through a dedicated series of promotional eBlasts giving sponsors highly valuable branding in addition to leads. You can further qualify your leads by adding a custom buying intent question to the registration page.

2024 E-Z Lead Content Schedule

MONTH	PROGRAM	CLOSE DATE
January	Special Digital Issue: Certifications	1/22/24
February	Webcast: Supply Chain Optimization	2/7/24
March	Special Digital Issue: Behavioral Economics in S&OP	3/19/24
April	Special Digital Issue: Warehouse Automation Industry Research: Intralogistics Robotics Study	4/16/24 4/24/24
May	Special Digital Issue: Design & Optimize	5/21/24
June	Special Digital Issue: e-Fulfillment	6/17/24
July	Special Digital Issue: Supply Chain Manager of Tomorrow	7/23/24
August	Industry Research: Executive Education Salary Research	8/23/24
September	Industry Research: NextGen Technologies	9/19/24
October	Special Digital Issue: Risk Management	10/21/24
November	Webcast: Inventory Management	11/5/24
December	Special Digital Issue: Procurement	12/9/24

ENGAGEMENT CAMPAIGN

- All products promoted through eBlasts to 40,000+ *Supply Chain Management Review* readers.
- Registration landing page to capture leads.
- Custom qualifying response regarding plans to purchase/evaluate your type of product or service over the next 12 months.
- Special Digital Issue programs also include a bonus full page ad in the digital issue.

NET INVESTMENT: \$7,500

Industry Research

Salary Survey
Download the FULL Report Now

How does your *earning power* match up with your logistics and supply chain peers?

Dear Reader,

Logistics Management is proud to release the results of our 33rd Annual Salary Survey, the most comprehensive look available of the current state of salaries and overall compensation packages for logistics and supply chain professionals.

Download the Special Report Now

Submit the form to download the FREE report now!

Business Email *

First Name *

Last Name *

Job Title *

Company *

Capital Shop *

Street Address *

City *

State *

ZIP/Postal Code *

Country *

Phone *

Your Company Annual Revenue *

Will you be purchasing/evaluating any of the following in the next 12 months? *

3rd Party Logistics (3PL) ☐

Warehousing Equipment ☐

Global Trade Management ☐

US Border Freight ☐

Transportation Management Software ☐

Warehouse Management Systems ☐

None of the above ☐

FREE Download Now

Registration Page

Ryder
Ever better.

The Amazon Effect and your Supply Chain

Tom Kretschmer
Vice President & GM, Retail & Consumer Brands
Ryder System, Inc.

DESIGN & OPTIMIZE:
The key to supply chain success

New business models, like just-in-time and same-day delivery and omnichannel distribution, are forcing manufacturers and distributors to get closer to their customers than ever before. Given the high cost of a lost order due to being out of stock or a late delivery in resulting in a lost customer, it's not only in the forefront of your supply chain and logistics, but also in the forefront of your business. How you allocate your budget and where you store your inventory is also key.

Peerless Media

SUPPLYCHAIN
MANAGEMENT REVIEW

Special Digital Issue

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