

WEBINAR MARKETING
AUDIENCE ON DEMAND
YOUR CONTENT, OUR TARGETED BUYERS

Generate qualified leads from supply chain professionals
with qualified buying influences

Enhance the visibility of your webinar to our audience! Peerless Media can amplify your promotional efforts by sharing your pre-produced webcast with our highly-qualified audience of supply chain professionals. We'll create and deploy an eBlast with a landing page featuring your event and a pre-populated registration page to capture leads.

Program Details:

- We'll build a custom email to promote your pre-recorded webinar to our audience
- Your webinar will be embedded to play in a custom landing page to generate leads
- Reach the entire SCMR's global audience
- Campaign includes a resend to the unopened emails

[View sample eBlast](#)

[View sample registration page](#)

Email Quantities: 56,000 Total, 40,000 North America

NET INVESTMENT: \$6,000

Sample eBlast



est that a safe and effective COVID-19
thin the next 8 weeks. While health care
eive the drug, global pharmaceutical
ing to build a large enough supply for
021.

ies to wonder about the legal
COVID-19 vaccine for their workers and

Sample registration landing page

SPEAK TO
YOUR SALES
REPRESENTATIVE

EAST COAST
Paul Kenny
Sales Manager
pkenny@peerlessmedia.com
Tel: 508-808-8251

MIDWEST & EASTERN CANADA
Jeff Giersch
Sales Manager
jgiersch@peerlessmedia.com
Tel: 262-251-7395

WEST & WESTERN CANADA
Brian McAvoy
Sales Manager
bmcavoy@peerlessmedia.com
Tel: 508-808-9554