

WEBINAR MARKETING

AUDIENCE ON DEMAND

YOUR CONTENT, OUR TARGETED BUYERS

Generate qualified leads from supply chain professionals with qualified buying influences

Enhance the visibility of your webinar to our audience! Peerless Media can amplify your promotional efforts by sharing your pre-produced webcast with our highly-qualified audience of supply chain professionals. We'll create and deploy an eBlast with a landing page featuring your event and a pre-populated registration page to capture leads.

Program Details:

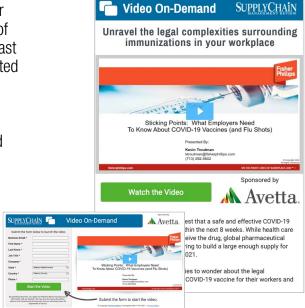
- We'll build a custom email to promote your pre-recorded webinar to our audience
- Your webinar will be embedded to play in a custom landing page to generate leads
- Reach the entire SCMR's global audience
- Campaign includes a resend to the unopened emails

View sample eBlast

View sample registration page

Email Quantities: 56,000 Total, 40,000 North America

NET INVESTMENT: \$6,000



Sample eBlast

Sample registration landing page

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