

About This Report

This report summarizes the collective information about the audience served by Robotics 24/7. Reported herein is both aggregate and unduplicated data regarding email newsletter circulation and website activity. The contents of this report are derived from publisher's own data for the periods shown unless otherwise noted.

Tom Cooney, Group Publisher
Michelle Loureiro, Senior Audience Marketing Mgr

Contact Information

Robotics 24/7
Peerless Media
50 Speen St, Ste 302
Framingham MA 01701 USA
<https://www.robotics247.com/>
www.peerlessmedia.com
Ph: 508-663-1590

About Robotics 24/7


Robotics 24/7 covers the design and deployment of systems ranging from mobile robots and collaborative robot arms to drones, autonomous vehicles, and more. Robotics 24/7 addresses the entire robotics ecosystem, with a strong focus on the following areas:

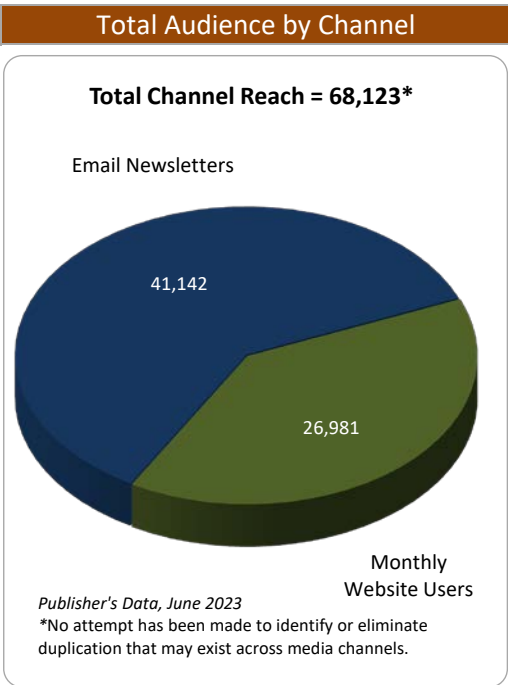
- Supply chain, logistics, warehousing, e-commerce, and retail
- Manufacturing, including aerospace, automotive, and electronics
- Robotics applications, such as inspection, materials handling, or packaging
- Components and emerging technologies, including artificial intelligence, grippers, and sensors

Executive Audience Summary

Email Newsletters: June 2023		Publisher's Data
Robotics User News	33,455	
Robot Design	20,475	
Robotics Systems Engineering	20,870	
Total Email Newsletter Distribution	41,142	

Marketing Databases: June 2023		Publisher's Data
3rd Party Emails	29,303	
Webcasts	37,136	
White Papers	37,448	
Special Focus Issues	36,653	

Website: 6-month averages, June 2023		Publisher's Data
	Average Monthly Users	26,981
	Average Monthly Page Views	50,921



Total Audience*	41,142
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Source: Publisher's Own Data, Jun 2023

NEWSLETTERS	SUBSCRIBERS
Robotics User News	33,455
Robot Design	20,475
Robotics Systems Engineering	20,870
Total Email Newsletter Circulation	41,142

GEOGRAPHIC	SUBSCRIBERS
North America	36,436
Europe	849
Africa	256
Asia	2,322
Asia Pacific	319
Caribbean/Central America	30
Middle East	361
South America	540
Awaiting Classification	29
Total	41,142

ROBOTICS INVOLVEMENT	SUBSCRIBERS
Robotics End User	44.9%
Robotics Manufacturer	8.0%
Robotics Software Provider	6.9%
Robotics Integrator	16.2%
R&D/Government	6.3%
Academics	5.7%
Investment Community	3.3%
Other	8.6%
Total	100.0%

JOB FUNCTIONS	SUBSCRIBERS
Executive Management	30.3%
Operations/Production/Maintenance	14.8%
Systems Integration	6.0%
Product Design	9.6%
System Design	10.5%
Automation Engineering	4.3%
Purchasing/Procurement	2.8%
Sales/Marketing	10.4%
Academia	4.9%
Investor	1.0%
Other	5.3%
Total	100%

Average Unique Users

WEBSITE SESSIONS, USERS, PAGE VIEWS SUMMARY				
Totals and Averages				
Month	Sessions	Users	Page Views	Pages/ Session
January 2023	32,583	25,777	49,086	1.51
February 2023	32,672	26,068	47,455	1.45
March 2023	35,975	28,573	53,023	1.47
April 2023	32,966	26,493	50,387	1.53
May 2023	37,216	29,202	56,524	1.52
June 2023	32,397	25,770	49,048	1.52
Averages	33,968	26,981	50,921	1.50

Web Traffic

GEOGRAPHIC ANALYSIS OF USERS		
June 2023		
Region	Users	%
Americas	11,681	45.3%
Asia	6,100	23.7%
Europe	7,338	28.5%
Oceania	378	1.5%
Africa	273	1.1%
Other	0	0.0%
Total	25,770	0.0%