

SPECIAL FOCUS ISSUES

Driving Leads Through Premium Content

Robotics 24/7 will publish five Special Focus Issues (SFIs) around specific industries or technologies. They will be produced as a downloadable PDF package of curated content.

Sponsorship Package

Lead Gen/Branding/Messaging Package

- Full page digital ad in issue
- Logo inclusion on issue e-blast deployments to 35,000.
- Top of Funnel Leads – all download's contact information, averaging 264 leads.
- Qualified Leads – all downloads participate in a "Buying Intent" question on registration form prior to downloading which includes each sponsor's product/service.

NET INVESTMENT: \$5,000



2024 Special Focus Issues		
Month	Topic	Deadline
February	Robots Enable More Efficient Reverse Logistics	2/13/24
April	Collaborating With Robot Arms, Platforms	4/9/24
June	Orchestrating Mobile Robot Fleets for Success	6/11/24
August	Machine Vision to Increase Robot Precision	8/13/24
September	Robots as Mobile Data Platforms	9/11/24
October	Robotics Picking and Packaging with Precision	10/15/24
December	The Process of Robot Integration	12/13/24

NOW OFFERING VIDEO ADS!

If you don't have a fullpage ad or would prefer to run a Video Ad, let Robotics24/7 create the Video Ad for you. Just submit a headline, 50 words of copy, your logo and an MP4 File and we'll create the ad for you at no cost!

SPEAK TO
YOUR SALES
REPRESENTATIVE

Group Publisher/
International Sales
Tom Cooney
tcooney@peerlessmedia.com
973-214-6798

Western Regional Manager
Darrell Dal Pozzo
ddalpozzo@peerlessmedia.com
774-505-0089

Midwest/Eastern Regional Manager
Michael Worley
mworley@peerlessmedia.com
508-663-1561