

# 2024 ROBOTICS 24/7 ROUNDTABLE SCHEDULE

## Panelist Opportunity and Qualified Lead Generation

This exclusive content is offered to our readers through a dedicated series of promotional eBlasts giving sponsors highly valuable branding in addition to leads. And, you can further qualify your leads by adding a custom buying intent response to the registration page.

The Robotics 24/7 Roundtables are sponsored webcast opportunities for vendors/sponsors to do the following:

### Sponsorship Benefits:

- Panelist on the roundtable
- All contact information of all registrants (leads)
- Logo inclusion in eNewsletter ads and on the registration and lobby waiting room pages
- Logo inclusion on email invitation to Robotics 24/7 opt-in audience (sent 3x)
- Opportunity to include white paper and other related resources in the webcast lobby

2024 Editorial Webcasts		
Month	Webcast Topic	Deadline
January	Robots and AI Open New Applications	1/10/24
March	How Small and Midsize Businesses Can Get Started With Robots	3/12/24
May	The Zen of Robotic Place Picking	5/14/24
September	Goods to Person Automation Gets Variation	9/10/24
November	How to Scale Fleets of Mobile Robots	11/6/24

NET INVESTMENT: \$4,200

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