

| JULY AD CLOSE: 6/20/23 | AUGUST AD CLOSE: 7/18/23 | SEPTEMBER AD CLOSE: 8/15/23 | OCTOBER AD CLOSE: 9/12/23 | NOVEMBER AD CLOSE: 10/17/23 | DECEMBER AD CLOSE: 11/21/23 |
|--|---|---|--|--|---------------------------------------|
| TECHNOLOGY & INNOVATION ISSUE | 13TH ANNUAL LIFT TRUCK ISSUE | PACKAGING & PACK EXPO ISSUE | | SOLUTIONS ISSUE | |
| CORPORATE PROFILES | | | | | |
| System Report | System Report | System Report | System Report | System Report | System Report |
| Top 20 Software Suppliers | Top 20 Lift Truck Suppliers | Pack Expo Show Preview | Big Picture: Where Business Meets MH (Automation) | ADC Report | Top 20 Warehouses |
| Technology/Software Usage Survey | Lift Truck User Survey | Pallet Report:Original Research | | Salary Survey: Original Research | |
| | Lift Truck Series | Packaging | Tuggers, Casters, Carts | AGVs | Containers/Totes/Bins |
| Technology Update | | Pack Stations | Reverse Logistics/Returns | Technology Update | Big Picture: Where Business Meets MH |
| WMS/WES/WCS | Lift Truck Technology | Automated Packaging | Light Directed | | Lift Truck Series |
| Automation | Lift Trucks | Packaging | Storage | Ergonomics/Safety/Warehouse Environment | Technology |
| Narrow Aisle | Operator Training | Leasing | Power | Cold Storage | |
| Cubing/Weighing | Marking | Sustainability | Labeling | Alternative Materials | Safety |
| Tuggers, Casters Carts | Pallets | Totes and Containers | Conveyor/Sortation | MRO | Automated Storage |
| Vertical Series: Food and Beverage | Vertical Series: Sustainability | Special MRO Supplement | Conventional Warehouse | Warehouse DC Operations Survey | Special Supplement: Automated Storage |
| Annual <i>Modern Materials Handling</i> Virtual Summit | Industry Research: 2023 Software/Automation Outlook | Special Digital Issue: Pallet & Packaging | Special Digital Issue: Materials Handling Automation Industry Research: Pallet Report | Industry Research: Diversity & Executive Insight Study | Special Digital Issue: Top 20 Lists |
| Free Full-Page Corporate Profiles Ad** | | Pack Expo Exhibitor Advertisers: Free 1/6 page Pack Expo Profile** Bonus Distribution: Pack Expo | Bonus Distribution: NextGen Supply Chain Conference | Free <i>Solutions Case Study</i> Ad** | |

*Ad materials due five business days after ad close date

** For qualified advertisers

| ISSUE DATE | JANUARY AD CLOSE: 12/12/23 | FEBRUARY AD CLOSE: 1/16/24 | MARCH AD CLOSE: 2/13/24 | APRIL AD CLOSE: 3/19/24 | MAY AD CLOSE: 4/16/24 | JUNE AD CLOSE: 5/14/24 |
|--|--|--|--------------------------------------|--|--|--|
| SPECIAL FOCUS | MODEX SHOW PLANNER ISSUE | MODEX SHOW ISSUE | | ROBOTICS ISSUE | MODEX WRAP-UP ISSUE | |
| COVER STORY | System Report | Show Product Preview | System Report | System Report | System Report | System Report |
| FEATURE | Modex Show Planner | System Report | Big Picture: Where Business Meets MH | | Ergonomics & Safety | Big Picture: Where Business Meets MH |
| PEERLESS RESEARCH-BASED FEATURES | | Automation Survey | Industry Outlook Reader Survey | Robotics Reader Survey | | |
| EQUIPMENT REPORT | Dock equipment | Conveyor/sortation | | Mobile Robots | Parcel | Pallets |
| BEST PRACTICES | Data Capture | Productivity Achievement Awards | Labor | Special Purpose Robots | Rack/Shelving/Mezzanine | Lift Truck Series (National Forklift Safety Day) |
| INFORMATION MANAGEMENT | Inventory Management | | Lift Truck Series (Batteries) | Software | Picking Technologies | Palletizing |
| PRODUCTIVITY SOLUTIONS | Automation | Ergonomics/Safety/Warehouse Environment | Lift Trucks | Rack & Storage | Technology | Packaging |
| LIFT TRUCK TIPS | Charging | Maintenance | Attachments | Fleet Management | Mobile Computing | Ergonomics |
| PACKAGING CORNER | Pack Stations | Robotics/Palletizing | Totes/Container | Pallets | Protective Packaging | Unitizing/Containment |
| PRODUCT FOCUS | Rack/Shelving/Mezzanines | Dock Equipment | Power Transmission | Lifting and Positioning Equipment | Data Capture/Mobile Computing | AGVs/Mobile Robots |
| SUPPLEMENTS | Vertical Series: Retail (gatefold opportunity) | Special Supplement: Power Transmission | Special Supplement: MRO Survey | Vertical Series: Automotive (gatefold opportunity) | Modex Wrap Up | Special Supplement: Non-Conveyables |
| INTEGRATED VALUE-ADD PROGRAMS & BONUS DISTRIBUTION | Signet AdBrand Study** | MODEX Exhibitor Advertisers: Free 1/6 page Showcase Ad** Bonus Distribution: MODEX & Manifest | MODEX Show Daily Program† | | MODEX Exhibitor Advertisers: Free 1/6 page Showcase Ad** | Signet AdEffect Study** |

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†March — MODEX 2024 Show Daily Program: see page 8 for more details

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|---|--|-------------------------------------|---|---|-------------------------------------|
| TECHNOLOGY & INNOVATION ISSUE | 14TH ANNUAL LIFT TRUCK ISSUE | | PACKAGING & PACK EXPO ISSUE | | |
| CORPORATE PROFILES | | | | | |
| System Report | System Report | System Report | System Report | System Report | System Report |
| | Top 20 Lift Truck Suppliers | Big Picture:Where Business Meets MH | Pack Expo Show Preview | | Big Picture:Where Business Meets MH |
| Technology/Software Usage Survey | Lift Truck User Survey | | Pallet Report: Original Research | Salary Survey: Original Research | |
| Unit-load Storage | Lift Truck Series | Tuggers, casters, carts | | AGVs | Containers/Totes/Bins |
| Technology Update | | Reverse Logistics/Returns | Pack Stations | ADC Update | Lift Truck Series |
| WMS/WES/WCS | Batteries and Battery Handling | Light Directed | Cartonization/Dimensioning | Technology Update | Automated Storage |
| Automation | Lift Trucks | Packaging | Storage | Ergonomics/Safety/Warehouse Environment | Technology |
| Narrow Aisle | Operator Training | Leasing | Power | Cold Storage | Telematics |
| Cubing/Weighing | Marking | Sustainability | Labeling | Alternative Materials | Bulk |
| Tuggers, Casters Carts | Pallets | Totes and Containers | Conveyor/Sortation | MRO | Automated Storage |
| Vertical Series: Food and Beverage | Vertical Series: Sustainability (gatefold opportunity) | MRO | Conventional Warehouse | Warehouse DC Operations Survey | Special Supplement: Technology |
| Free Full-Page Corporate Profiles Ad** Annual ATW Virtual Summit | | | Pack Expo Exhibitor Advertisers: Free 1/6 page Showcase Ad** NextGen Supply Chain Conference & Pack Expo | Solutions Case Study** | |

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