

2025 EDITORIAL CALENDAR



Modern Materials Handling 2025 Editorial Calendar

ISSUE DATE	JANUARY AD CLOSE: 12/10/24	FEBRUARY AD CLOSE: 1/14/25	MARCH AD CLOSE: 2/11/25	APRIL AD CLOSE: 3/11/25	MAY AD CLOSE: 4/15/25	JUNE AD CLOSE: 5/13/25
SPECIAL FOCUS		PROMAT SHOW PLANNER ISSUE	PROMAT SHOW ISSUE	ROBOTICS ISSUE	PROMAT WRAP-UP ISSUE	
COVER STORY	System Report	System Report	Show Preview- Products	System Report	System Report	System Report
FEATURE		ProMat show planner	System Report		Ergonomics & Safety	Big Picture: Where Business Meets MH
PEERLESS RESEARCH-BASED FEATURES	Automation Survey		Industry Outlook Reader Survey	Automate Reader Survey		
EQUIPMENT REPORT	Dock equipment	Conveyor/ sortation		Mobile Robots	Parcel	Pallets
BEST PRACTICES	Data Capture	Labor	Productivity Achievement Awards	Special Purpose Robots	Rack/Shelving/ Mezzanine	Lift Truck Series (National Forklift Safety Day)
INFORMATION MANAGEMENT	Inventory Management	Lift Truck Series/ Batteries	Big Picture: Where business meets MH	Software	Picking Technologies	Palletizing
PRODUCTIVITY SOLUTIONS	Automation	Ergonomics/ Safety/Warehouse Environment	Lift Trucks	Rack & Storage	Technology	Packaging
LIFT TRUCK TIPS	Charging	Maintenance	Attachments/ Accessories	Fleet Management	Mobile Computing	Ergonomics
PACKAGING CORNER	Pack Stations	Robotics/ Palletizing	Totes/Container	Pallets	Protective Packaging	Unitizing/ Containment
PRODUCT FOCUS	Rack/Shelving/ Mezzanines	Power Transmission	Dock equipment	Lifting and Positioning Equipment	Data Capture/ Mobile Computing	AGVs/Mobile Robots
SUPPLEMENTS	Vertical Series: Retail (gatefold opportunity)	Special Supplement: Cold Storage	Special Supplement: MRO Survey	Vertical Series: Automotive (gatefold opportunity)	ProMat Wrap Up	Special Supplement: SaaS/Cloud WMS
VALUE-ADD PROGRAMS AND SHOW COVERAGE	Signet AdBrand Study** Bonus Distribution: Manifest		ProMat Show Daily Program† ProMat Exhibitor Advertisers: Free 1/6 page Showcase	AUTOMATE Exhibitor Advertisers: Free 1/6 page Showcase Ad**	ProMat Exhibitor Advertisers: Free 1/6 page Showcase Ad**	Signet AdEffect Study**

*Ad materials due five business days after ad close date

** For qualified advertisers

†March — ProMat Show Daily Program: see page 8 for more details

All topic coverage subject to change

JULY AD CLOSE: 6/10/25	AUGUST AD CLOSE: 7/15/25	SEPTEMBER AD CLOSE: 8/12/25	OCTOBER AD CLOSE: 9/9/25	NOVEMBER AD CLOSE: 10/14/25	DECEMBER AD CLOSE: 11/11/25
TECHNOLOGY & INNOVATION ISSUE	LIFT TRUCK ISSUE	PACK EXPO PACKAGING ISSUE			
System Report	System Report	System Report	System Report	System Report	System Report
	Top 20 Lift Truck Suppliers	Pack Expo Show Preview	Big Picture: Where Business Meets MH		Big Picture:Where Business Meets MH
Technology/Software Usage Survey	Lift Truck User Survey	Pallet Report:Original Research		Salary Survey: Original Research	
Unit-load Storage	Lift Truck Series		Tuggers, casters, carts	AGVs	Containers/Totes/Bins
Technology Update		Pack Stations	Reverse Logistics>Returns	ADC Update	Lift Truck Series
WMS/WES/WCS	Batteries and Battery Handling Technology	Cartonization/Dimensioning	Light Directed	Technology Update	Automated Storage
Automation	Lift Trucks	Packaging	Storage	Ergonomics/Safety/Warehouse Environment	Technology
Narrow Aisle	Operator Training	Leasing	Power	Cold Storage	Telematics
Cubing/Weighing	Marking	Sustainability	Labeling	Alternative Materials	Bulk
Conveyors & Sortation	Tuggers, Casters, Carts	Pallets	Totes and Containers	MRO	Automated Storage
Vertical Series: Food & Beverage (gatefold opportunity)	Vertical Series: Power Transmission (gatefold opportunity)	MRO	Conventional Warehouse	Warehouse DC Operations Survey	Special Supplement: Technology
Free Full-Page Corporate Profiles Ad** Annual ATW Virtual Summit		PACK EXPO Exhibitor Advertisers: Free 1/6 page Showcase Ad** Bonus Distribution: Pack Expo	Bonus Distribution: NextGen Supply Chain Conference	Solutions Case Study**	

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