

# AUDIENCE CONNECT

## INQUIRY PROGRAM

### BUYING INTENT LEADS

Generate qualified leads from more than 95,000 digital subscribers.

Each month, *Modern* sends a digital edition of the print issue to readers who have requested it. Audience Connect Inquiry is a landing page for our digital subscribers that asks readers buying intent questions about their plans to purchase or evaluate over the next 12 months.

**This program will be offered to ½ page and larger advertisers:**

- Full-page and 1/2 page advertisers will get leads associated with the buying category of your choice.
- Full-page advertisers will get their logo (static) on the email/landing page.
- Advertisers will receive contact information plus the buying response information for their product category.

**EZ Connect Inquiry: January 2021 issue**

Interested in connecting with the sponsors of this issue? Use our convenient EZ Connect service below to receive more information.

Business Email \*

First Name \*

Last Name \*

Job Title \*

Company \*

State \* Select a State or Province

Country \* Select a Country

Phone \*

Will you be purchasing or evaluating any of the following in the next 12 months and would like more information from suppliers?\*

☐ Lift Trucks & Accessories

☐ Packaging, Labeling, Shipping and Weighing Equipment

☐ Conveyors, Sortation & AGVs

☐ Industrial Workbenches/Workstations

☐ Overhead, Lifting & Positioning Equipment

☐ Racks, Shelves, Mezzanines

☐ None of the above

**Submit Inquiry and Read Issue**

By submitting this form, you agree that Modern Materials Handling may share your information with the sponsors of this issue. We may also send you subscription, editorial and marketing email messages, but you will always have the opportunity to opt-out.

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Sample Buying Intent Landing Page

**Will you be purchasing or evaluating any of the following in the next 12 months and would like more information from suppliers?\***

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- ☐ None of the above

Buying Intent Categories

SPEAK TO  
YOUR SALES  
REPRESENTATIVE

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