

### WEBINAR MARKETING

# AUDIENCE ON DEMAND

YOUR CONTENT, OUR TARGETED BUYERS

## Generate qualified leads from material handling professionals with qualified buying influences

**Market your webinar to our audience!** Peerless Media can take your already produced webinar and extend the reach of your promotion by sending it to our targeted audience of qualified material handling professionals.

We'll create and deploy an eBlast with a landing page featuring your event and a pre-populated registration page to capture leads.

#### **Program Details:**

- Custom eBlast landing page with your webinar embedded to be sent to selected audience.
  - <u>View sample eBlast</u> View sample registration page
- Receive contact information from all webinar registrants.

#### **Client provides:**

- You Tube or other embeddable video hosting or MP4 file for Peerless to host.
- Subject line
- Headline
- Message copy

#### **Email Quantities:**

• 80,000

**NET INVESTMENT: \$7,500** 



Sample eBlast



Sample registration landing page

SOUTHEAST/