

# 2025 EDITORIAL CALENDAR



ISSUE DATE	FEBRUARY Ad Close: 1/15/25	APRIL Ad Close: 3/12/25	JUNE Ad Close: 5/14/25	AUGUST Ad Close: 7/16/25	OCTOBER Ad Close: 9/10/25	DECEMBER Ad Close: 11/12/25
SPECIAL ISSUE	PROMAT SHOW ISSUE		PROMAT WRAP UP ISSUE	PACK EXPO SHOW ISSUE & CORPORATE PROFILE ISSUE		PRODUCTS OF THE YEAR ISSUE
SPOTLIGHT	• Rack/Shelving/ Mezzanines	• Lifting and positioning	• Data Capture/ Mobile computing	• Conveyors & Sortation	• Pallets	• MRO
LIFT TRUCK NEWS	• Counterbalanced Trucks	• Attachments and Accessories	• Cold Storage	• Orderpickers	• Batteries and Accessories	• Pallet Trucks
SPECIAL FOCUS	• Power Transmission	• Dock equipment	• AGVs/Mobile Robots	• Tuggers, Casters, Carts	• Totes and Containers	• Automated Storage
HOW TO HANDLE IT	• Li-ion Batteries	• Automotive	• Pharmaceuticals	• Food and Beverage	• Drums	• Small parts
MINI CASE HISTORY	• Automation	• Storage	• Robotics	• Ergonomics	• Packaging	• Dock Equipment
ENVIRONMENTAL DESIGN/SAFETY/ ERGONOMICS	• Environmental Design (Sustainability focus)	• Safety Equipment	• Ergonomics	• Environmental Design (Sustainability focus)	• Safety Equipment	• Ergonomics
ROBOTICS/MRO PRODUCTS	• MRO	• Robotics	• MRO	• Robotics	• MRO	• Robotics
VALUE-ADD	ProMat Exhibitor Advertisers: Free 1/6 page Showcase Ad*	ProMat Exhibitor Advertisers: Free 1/6 page Showcase Ad*		Pack Expo Exhibitor Advertisers: Free 1/6 page Showcase Ad*  Free Full-Page Corporate Profiles Ad*		
BONUS DISTRIBUTION	ProMat Manifest	AUTOMATE				

\* For qualified advertisers

TOPICS COVERED IN EACH ISSUE:		
AGVs	Dock Equipment	Packaging & Pallets
Automatic Data Capture	Ergonomics & Safety	Racks, Shelving & Mezzanines
Automated Storage	Lift Trucks & Accessories	Robotics
Containers & Totes	Maintenance, Repair, Operations	Supply Chain Software
Conveyors & Sortation	Overhead Handling	Tuggers, Carts & Casters