

# 2024 EDITORIAL CALENDAR



ISSUE DATE	FEBRUARY Ad Close: 1/17/23	APRIL Ad Close: 3/20/24	JUNE Ad Close: 5/15/24	AUGUST Ad Close: 7/17/24	OCTOBER Ad Close: 9/18/24	DECEMBER Ad Close: 11/13/24
SPECIAL ISSUE	MODEX SHOW ISSUE	MODEX WRAP UP ISSUE		PACK EXPO SHOW ISSUE & CORPORATE PROFILE ISSUE		PRODUCTS OF THE YEAR ISSUE
SPOTLIGHT	• Rack/Shelving/Mezzanines	• Dock equipment	• AGVs/Mobile Robots	• Tuggers, casters, carts	• Totes and Containers	• Automated Storage
LIFT TRUCK NEWS	• Counterbalanced Trucks	• Attachments	• Cold Storage	• Orderpickers	• Batteries and Accessories	• Pallet Trucks
SPECIAL FOCUS	• Power Transmission	• Lifting and Positioning Equipment	• Data Capture/Mobile Computing	• Pallets	• Conveyors and Sortation	• MRO
HOW TO HANDLE IT	• Li-ion Batteries	• Automotive	• Pharmaceuticals	• Food and Beverage	• Drums	• Non-conveyables
MINI CASE HISTORY	• Automation	• Storage	• Robotics	• Packaging	• Ergonomics	• Dock Equipment
ENVIRONMENTAL DESIGN/SAFETY/ERGONOMICS	• Environmental Design	• Safety Equipment	• Ergonomics	• Environmental Design	• Safety Equipment	• Ergonomics
ROBOTICS/MRO PRODUCTS	• MRO	• Robotics	• MRO	• Robotics	• MRO	• Robotics
VALUE-ADD	MODEX Exhibitor Advertisers: Free 1/6 page Showcase Ad*	MODEX Exhibitor Advertisers: Free 1/6 page Showcase Ad*		Pack Expo Exhibitor Advertisers: Free 1/6 page Showcase Ad*  Free Full-Page Corporate Profiles Ad*		
BONUS DISTRIBUTION	MODEX Manifest					

\* For qualified advertisers

## TOPICS COVERED IN EACH ISSUE:

AGVs	Dock Equipment	Packaging & Pallets
Automatic Data Capture	Ergonomics & Safety	Racks, Shelving & Mezzanines
Automated Storage	Lift Trucks & Accessories	Robotics
Containers & Totes	Maintenance, Repair, Operations	Supply Chain Software
Conveyors & Sortation	Overhead Handling	Tuggers, Carts & Casters