

AUDIENCE CONNECT

INQUIRY PROGRAM

BUYING INTENT LEADS

Generate qualified leads from more than 76,000 digital subscribers.

Audience Connect Lead Program finally answers the question “How can I measure the ROI of my investment in magazine advertising?”

Now, with every issue, *MHPN* generates hundreds of qualified leads. Our readers are requesting to receive more information about the specific products and services that are advertised in the issue.

How it works:

- We’ve beefed up the number of recipients of the digital edition of the magazine and now use it as a lead magnet. More than 76,000 materials handling professionals now receive the digital edition.
- We’ve added Audience Connect buying intent questions on the landing page of the digital edition. We ask readers what they’re planning to purchase or evaluate over the next 12 months.
- All advertisers in the issue (half-page and greater) will receive a custom question in Audience Connect and receive all leads from those who check their box.



MATERIAL HANDLING PRODUCT NEWS

Read Digital Issue Now

This issue is sponsored by **ADVANCE LIFTS**

Copyright 2020 Material Handling Product News, Peerless Media Framingham MA 01701 USA. Privacy Policy

EZ Connect Inquiry: June 2020 Issue

Interested in connecting with the sponsors of this issue? Use our convenient EZ Connect service below to receive more information.

Business Email *

First Name *

Last Name *

Job Title *

Company *

State * Select a State or Province

Country * Select a Country

Phone *

Will you be purchasing or evaluating any of the following in the next 12 months and would like more information from suppliers?*

Racks, Shelving & Mezzanines

Packaging & Pallets

Overhead, Lifting & Positioning Equipment

Conveyor, Sortation & AGVs

Truck Equipment

Storage Equipment (Containers & Totes)

None of the above

Submit Inquiry and Read Issue

By submitting this form, you agree that Material Handling Product News may share your information with the sponsors of this issue. We may also send you subscription, editorial and marketing email messages, but you will always have the opportunity to opt-out.

SPEAK TO
YOUR SALES
REPRESENTATIVE

**NORTHEAST/
EASTERN CANADA**
Steve McCoy
smccoy@peerlessmedia.com
508-261-1120

MIDWEST
Susan Sammons
ssammons@peerlessmedia.com
508-782-5712

**SOUTHEAST/
MID-ATLANTIC**
Greg Bolen
gbolen@peerlessmedia.com
704-743-7979

**WEST COAST/
WESTERN CANADA**
Brian McAvoy
bmcavoy@peerlessmedia.com
508-808-9554