

# TRADE SHOW PREVIEW VIDEO



Introduce your product or service BEFORE CSCMP with a quick introductory interview with a *Logistics Management* or *Supply Chain Management Review* editor. Take this unique opportunity to raise awareness around the show and what you are showcasing. Become a must-see at the show!

#### SPONSORSHIP INCLUDES:

- Zoom video interview - 1 minute interview by our editor on what you will be showcasing at CSCMP.
- Introduction copy supplied by client to introduce the product/service.
- Promoted to *LM* or *SCMR*'s online community through a dedicated eBlast pre-CSCMP.
- Can add a "Visit us at Booth #" banner or a "Schedule a Meeting" link.
- Include a link to a content resource like a white paper, demo video, or spec sheet.
- Posted on *LM/SCMRS*'s LinkedIn and social networks.

**NET INVESTMENT: \$5,000**

SPEAK TO  
YOUR SALES  
REPRESENTATIVE

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