



Logistics Management 2023 Editorial Calendar

| ISSUE | JULY AD CLOSE: 6/16/2023 | AUGUST AD CLOSE: 7/14/2023 | SEPTEMBER AD CLOSE: 8/11/2023 | OCTOBER AD CLOSE: 9/8/2023 | NOVEMBER AD CLOSE: 10/13/2023 | DECEMBER AD CLOSE: 11/17/2023 |
|---------------------------------------|--|--|---|-----------------------------------|---|--|
| ISSUE FOCUS | | | | | TRUCKING ISSUE | |
| LM EXCLUSIVE | Annual State of Logistics Report/ Mode by Mode | Annual Quest for Quality Awards | Annual Study of Logistics and Transportation Trends | Rail/Intermodal Recovery Update | Motor Freight | A Look Back at the Year |
| PRG PEERLESS RESEARCH GROUP | | Annual Quest for Quality Awards | Annual Study of Logistics and Transportation Trends | | Warehouse/DC Benchmark Study | |
| TRANSPORTATION BEST PRACTICES/ TRENDS | State of Truckload | Ocean Cargo Roundtable | Cold Chain/Food Logistics | e-com Fulfillment Services | Motor Carrier Regulations Update | Transportation Trends in Review |
| SUPPLY CHAIN & LOGISTICS TECHNOLOGY | SCM in the Cloud | ERP Update | Yard Management | Improving Inventory Management | Digital Freight Matching | The Year in Supply Chain Management |
| GLOBAL LOGISTICS | Emerging Market Logistics | Risk/Insurance/ Compliance | Improving 3PL Management | Foreign Trade Zones | Import/Export Update | Global Logistics Update |
| WAREHOUSE & DC MANAGEMENT | Robotics | Lift Truck Series: Part 3 | Automation Update | Lift Truck Series: Part 4 | Warehouse & DC/ Transportation Integration | The Year in Warehousing & DCs |
| SPECIAL REPORTS | Packaging | 3PL Management | Top 25 Freight Forwarders Supply Chain Software* | Top 30 Ocean Carriers | Market Update: Truckload Warehouse/DC Benchmark Study* | |
| 40TH ANNUAL QUEST FOR QUALITY AWARDS | | 40th Annual Quest for Quality Winners Announced | | | Quest for Quality Insights | |
| SHOW DISTRIBUTION/ VALUE ADD PROGRAMS | Value Add: Free Full Page View from the Top Ad for Qualifying Advertisers | | • CSCMP Value Add: Free Signet "Ad Effect" Ad Readership Study for Qualifying Advertisers | • NextGen Supply Chain Conference | | Value Add: Free Full Page Corporate Profile Ad for Qualifying Advertisers |

*Joint Supplement with Supply Chain Management Review



Logistics Management 2024 Editorial Calendar

| ISSUE | JANUARY AD CLOSE: 12/8/2023 | FEBRUARY AD CLOSE: 1/12/2024 | MARCH AD CLOSE: 2/9/2024 | APRIL AD CLOSE: 3/15/2024 | MAY AD CLOSE: 4/12/2024 | JUNE AD CLOSE: 5/10/2024 |
|---------------------------------------|---|--|--|--|---|--|
| ISSUE FOCUS | | GLOBAL ISSUE | E-COMMERCE ISSUE | | TECHNOLOGY ISSUE | |
| LM EXCLUSIVE | What's Next: Rate Outlook 2024 (print/web event) | Global Logistics in the New Normal | E-commerce Logistics | Annual Logistics Salary Survey | The New Digital Supply Chain | Solving the Logistics Labor Puzzle |
| PRG PEERLESS RESEARCH GROUP | | | State of Warehouse/DC Equipment Study | Annual Salary Survey | | |
| TRANSPORTATION BEST PRACTICES/TRENDS | Freight Payment | Ocean Carrier Trends | LTL Management | Air Cargo | Parcel Express & Last Mile Roundtable | Private Fleet Management |
| SUPPLY CHAIN & LOGISTICS TECHNOLOGY | State of TMS | The Role of GTM | Expansion of WMS/WES | Risk Management Software | Technology Roundtable (print/web event) | Role of Labor Management Systems (LMS) |
| GLOBAL LOGISTICS | Customs/Regulations Update | Global 3PL Management | Reverse Logistics | European Logistics | State of Freight Forwarders | Cross-border Logistics |
| WAREHOUSE & DC MANAGEMENT | Lift Truck Series: Part 1 (Maintenance) | Warehouse Automation | Warehouse/DC Equipment Study | State of ADC | Lift Truck Series: Part 2 (Technology) | WMS Optimization |
| SPECIAL REPORTS | Evolution of Robotics | Software Update MODEX Preview | Market Update: LTL Top 30 U.S. Ports | Top 50 Trucking Companies* | Robotics MODEX Wrap-up* | Market Update: Ocean Top 50 3PLs* |
| 41ST ANNUAL QUEST FOR QUALITY AWARDS | Quest for Quality Readership Voting: - Ocean & Ports - 3PL | Quest for Quality Readership Voting: - LTL - Ocean & Ports - 3PL | Quest for Quality Readership Voting: - Rail & Intermodal - Air Freight - LTL | Quest for Quality Readership Voting: - Truckload - Rail & Intermodal - Air Freight | Quest for Quality Readership Voting: - Truckload - Final for all categories | |
| SHOW DISTRIBUTION/VALUE ADD PROGRAMS | Bonus Distribution: • SMC3 Jump Start • Manifest • NRF Value Add: Free Full Page <i>Industry Outlook</i> Ad for Qualifying Advertisers | Bonus Distribution • RILA Value Add: Free Signet "AdBrand" Ad Readership Study for Qualifying Advertisers | Bonus Distribution • MODEX | | Value Add: Free Full Page <i>Executive Insights in Tech</i> Ad for Qualifying Advertisers Bonus Distribution • Home Delivery World | Bonus Distribution • SMC3 Connections |

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