## Logistics Management 2025 Editorial Calendar

ISSUE	<b>JANUARY</b> AD CLOSE: <b>12/6/2024</b>	<b>FEBRUARY</b> AD CLOSE: <b>1/10/2025</b>	<b>MARCH</b> AD CLOSE: <b>2/7/2025</b>	<b>APRIL</b> AD CLOSE: <b>3/7/2025</b>	<b>MAY</b> AD CLOSE: <b>4/11/2025</b>	<b>JUNE</b> AD CLOSE: <b>5/9/2025</b>
ISSUE FOCUS		GLOBAL ISSUE	E-COMMERCE ISSUE		TECHNOLOGY ISSUE	
LM EXCLUSIVE	What's Next: Rate Outlook 2025 (print/web event)	Global Logistics in the New Normal	Managing E-commerce Logistics	Annual Logistics Salary Survey	Evolution of the Digital Supply Chain	Solving the Logistics Labor Puzzle
PEERLESS RESEARCH GROUP			State of Warehouse/ DC Equipment Study	Annual Salary Survey		
TRANSPORTATION BEST PRACTICES/ TRENDS	Freight Payment	Ocean Carrier Trends	LTL Management	Air Cargo	Parcel & Last-Mile Roundtable	Private Fleet Management
SUPPLY CHAIN & LOGISTICS TECHNOLOGY	State of TMS	The Role of GTM	Annual WMS Update	Risk Management Software	Technology Roundtable (print/ web event)	Role of Labor Management Systems (LMS)
GLOBAL LOGISTICS	Customs/ Regulations Update	Cold Chain	Reverse Logistics	European Logistics	State of Freight Forwarders	Cross-border Logistics
WAREHOUSE & DC MANAGEMENT	Lift Truck Series: Part 1 (Maintenance)	Warehouse Automation	Warehouse/DC Equipment Study	State of ADC	Lift Truck Series: Part 2 (Technology)	AI in the Warehouse/DC
SPECIAL REPORTS	Evolution of Robotics	Software Update ProMat Preview	Warehouse/DC Equipment Study	Top 50 Trucking Companies*	Robotics ProMat Wrap-up*	Market Update: Ocean Top 50 3PLs*
42ND ANNUAL QUEST FOR QUALITY AWARDS	Quest for Quality Readership Voting: - Ocean & Ports - 3PL	Quest for Quality Readership Voting: - LTL - Ocean & Ports - 3PL	Quest for Quality Readership Voting: - Rail & Intermodal - Air Freight - LTL	Quest for Quality Readership Voting: - Truckload - Rail & Intermodal - Air Freight	Quest for Quality Readership Voting: - Truckload - Final for all categories	
SHOW COVERAGE/ VALUE ADD PROGRAMS	Bonus Distribution: • SMC3 Jump Start • Manifest • NRF  Value Add: Free Full Page Industry Outlook Ad for Qualifying Advertisers	Bonus Distribution • RILA  Value Add: Free Signet "AdBrand" Ad Readership Study for Qualifying Advertisers	Bonus Distribution • ProMat		Value Add: Free Full Page Executive Insights in Tech Ad for Qualifying Advertisers Bonus Distribution • Home Delivery World	Bonus Distribution • SMC3 Conections

<sup>\*</sup>Joint Supplement with Supply Chain Management Review



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ISSUE	JULY AD CLOSE: 6/6/2025	<b>AUGUST</b> AD CLOSE: <b>7/11/2025</b>	SEPTEMBER AD CLOSE: 8/8/2025	OCTOBER AD CLOSE: 9/5/2025	<b>NOVEMBER</b> AD CLOSE: <b>10/10/2025</b>	<b>DECEMBER</b> AD CLOSE: 11 <b>/7/2025</b>
ISSUE FOCUS	THE STATE OF LOGISTICS ISSUE	QUEST FOR QUALITY AWARDS			TRUCKING ISSUE	
LM EXCLUSIVE	Annual State of Logistics Report/ Mode by Mode	Annual Quest for Quality Awards	Annual Study of Logistics and Transportation Trends	2024 Rail/ Intermodal Update	Motor Freight	A Look Back at the Year
PRE PEERLESS RESEARCH GROUP		Annual Quest for Quality Awards	Annual Study of Logistics and Transportation Trends		Warehouse/DC Benchmark Study	
TRANSPORTATION BEST PRACTICES/ TRENDS	State of Truckload	Ocean Cargo Roundtable	Cold Chain/Food Logistics	E-commerce Fulfillment Services	Motor Carrier Regulations Update	Transportation Trends in Review
SUPPLY CHAIN & LOGISTICS TECHNOLOGY	SCM meets Al	ERP Update	Yard Management	Improving Inventory Management	Digital Freight Brokerage Update	The year in Logistics Technology
GLOBAL LOGISTICS	Emerging Market Logistics	Risk/Insurance/ Compliance	Tech to Manage Future Global Disruption	Foreign Trade Zones	Import/Export Update	Global Logistics Update
WAREHOUSE & DC MANAGEMENT	Robotics	Lift Truck Series: Part 3 (Management)	Automation Update	Lift Truck Series: Part 4 (Best Practices)	Warehouse & DC/ Transportation Integration*	The Year in Warehousing & DCs
SPECIAL REPORTS	Packaging	3PL Management	Top 25 Freight Forwarders Supply Chain Software*	Top 30 Ocean Carriers	Market Update: Truckload Warehouse/DC Benchmark Study*	
42ND ANNUAL QUEST FOR QUALITY AWARDS		42nd Annual Quest for Quality Winners Announced			Quest for Quality Insights	
SHOW COVERAGE/ VALUE ADD PROGRAMS	Value Add: Free Full Page View from the Top Ad for Qualifying Advertisers		Bonus Distribution • CSCMP  Value Add: Free Signet "AdEffect" Ad Readership Study for Qualifying Advertisers	Bonus Distribution • NextGen Supply Chain Conference		Value Add: Free Full Page Corporate Profile Ad for Qualifying Advertisers

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