

Magazine Value-add & Special Opportunities

High value programs designed to give our advertisers special coverage within the issue

In addition to our comprehensive monthly editorial coverage, *Logistics Management* will have expanded coverage on important industry events and topics throughout the year. These issues are high value for advertisers as they have value-add programs as well as specific research studies or bonus distribution at shows.

Month	Value Add Opportunity	Close Date
January	Value-Add: FREE Full-page Industry Outlook Ad**, Bonus Distribution: SMC3 Jump Start, Manifest, NRF	12/8/23
February	Value-Add: Signet AdBrand Study; Bonus Distribution: RILA	1/12/24
March	Bonus Distribution: MODEX	2/9/24
May	Value-Add: FREE Full-page Executive "Insights in Technology" Ad*, Bonus Distribution: Home Delivery World	4/12/24
June	Bonus Distribution: SMC3 Connections	5/10/24
July	Value-Add: FREE Full-page View from the Top Ad	6/14/24
September	Value-Add: Signet AdEffect Readership Study, Bonus Distribution: CSCMP	8/9/24
October	Bonus Distribution: NextGen Supply Chain Conference	9/13/24
December	Value-Add: FREE Full Page "Corporate Profile" Ad*	11/8/24

* For qualified 1/2 page or larger advertisers in specified issue.

**For qualified full page advertisers in specified issue.

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YOUR SALES
REPRESENTATIVE

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