

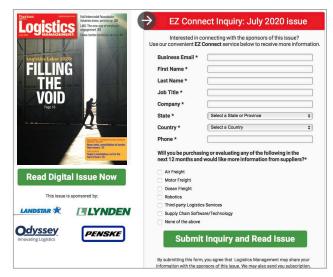
## AUDIENCE CONNECT INQUIRY PROGRAM BUYING INTENT LEADS

Generate qualified leads from more than 93,000 digital subscribers.

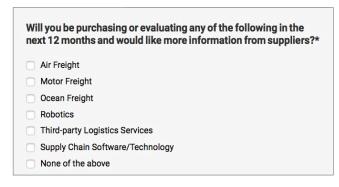
Each month, *Logistics Management* sends a digital edition of the print issue to our digital subscribers. Audience Connect Inquiry is a landing page for our digital subscribers that asks readers buying intent questions about their plans to purchase or evaluate over the next 12 months.

## This program will be offered to ½ page and larger advertisers:

- Full-page and 1/2 page advertisers will get leads associated with the buying category of your choice.
- Full-page advertisers will get their logo (static) on the email/landing page.
- Advertisers will receive contact information plus the buying response information for their product category.



Sample Buying Intent Landing Page



**Buying Intent Categories**