

WEBINAR MARKETING AUDIENCE ON DEMAND YOUR CONTENT, OUR TARGETED BUYERS

Generate qualified leads from logistics professionals with qualified buying influences

Enhance the visibility of your webinar to our audience! Peerless Media can amplify your promotional efforts by sharing your pre-produced webcast with our highly-qualified audience of logistics professionals. We'll create and deploy an eBlast with a landing page featuring your event and a pre-populated registration page to capture leads.

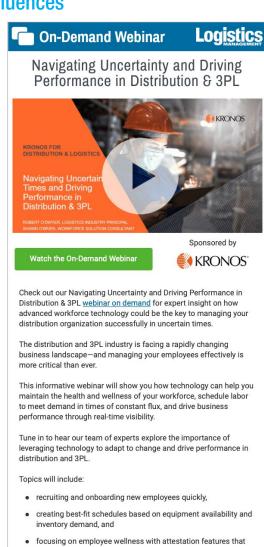
Program Details

- We'll build a custom email to promote your pre-recorded webinar to our audience.
- Your webinar will be embedded to play in a custom landing page to generate leads.
- Reach the entire *LM* global audience.
- Campaign includes a resend to the unopened emails.
- Sample email and landing page.

Email Quantities:

- 80,000 Total
- 61,000 North America

NET INVESTMENT: \$6,000



promote increased safety across your organization. Get your distribution and 3PL organization on the right path in these

Watch the On-Demand Webinar

times of business uncertainty. View the webinar now.

SPEAK TO YOUR SALES REPRESENTATIVE

EAST COAST

Paul Kenny Sales Manager pkenny@peerlessmedia.com Tel: 508-808-8251

MIDWEST & EASTERN CANADA

Jeff Giersch Sales Manager jgiersch@peerlessmedia.com Tel: 262-251-7395

WEST & WESTERN CANADA

Brian McAvoy Sales Manager bmcavoy@peerlessmedia.com Tel: 508-808-9554