

WEBINAR MARKETING
AUDIENCE ON DEMAND
YOUR CONTENT, OUR TARGETED BUYERS

Generate qualified leads from logistics professionals
with qualified buying influences

Enhance the visibility of your webinar to our audience! Peerless Media can amplify your promotional efforts by sharing your pre-produced webcast with our highly-qualified audience of logistics professionals. We'll create and deploy an eBlast with a landing page featuring your event and a pre-populated registration page to capture leads.


Program Details

- We'll build a custom email to promote your pre-recorded webinar to our audience.
- Your webinar will be embedded to play in a custom landing page to generate leads.
- Reach the entire *LM* global audience.
- Campaign includes a resend to the unopened emails.
- Sample [email](#) and [landing](#) page.


Email Quantities:

- 80,000 Total
- 61,000 North America


NET INVESTMENT: \$6,000

On-Demand Webinar


Navigating Uncertainty and Driving Performance in Distribution & 3PL



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Watch the On-Demand Webinar

Check out our Navigating Uncertainty and Driving Performance in Distribution & 3PL [webinar on demand](#) for expert insight on how advanced workforce technology could be the key to managing your distribution organization successfully in uncertain times.

The distribution and 3PL industry is facing a rapidly changing business landscape—and managing your employees effectively is more critical than ever.

This informative webinar will show you how technology can help you maintain the health and wellness of your workforce, schedule labor to meet demand in times of constant flux, and drive business performance through real-time visibility.

Tune in to hear our team of experts explore the importance of leveraging technology to adapt to change and drive performance in distribution and 3PL.

Topics will include:

- recruiting and onboarding new employees quickly,
- creating best-fit schedules based on equipment availability and inventory demand, and
- focusing on employee wellness with attestation features that promote increased safety across your organization.

Get your distribution and 3PL organization on the right path in these times of business uncertainty. [View the webinar now.](#)

Watch the On-Demand Webinar

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