

EMAIL LIST RENTAL DATA CARD
North American Email Database

Instructions

Place an "X" next to the criteria in the Select column that you wish to target. We will

GEOGRAPHIC	EMAILS	<i>Select</i>
USA (<i>state selects also available</i>)	25,641	
Canada	1,026	
Mexico	441	
Other Countries - AVAILABLE UPON REQUEST	-	
Total	27,108	

PRIMARY MANAGEMENT LEVEL	EMAILS	<i>Select</i>
C-Level/President/Owner	7,357	
Vice-President	2,898	
Director	3,761	
Manager	6,800	
Supervisory	686	
Staff/Other (Coordinator/Analyst/Administrator)	5,606	
Total	27,108	

BUYING INFLUENCE DATA (<i>multi response</i>)	EMAILS	<i>Select</i>
3rd Party Logistics-Warehousing Transportation Services	18,486	
Executive Education and Training Programs	6,835	
Procurement/Sourcing Solutions	8,732	
Consulting/Professional Services	11,327	
Transportation Services	22,127	
Supply Chain Software/Technology	19,713	
Warehouse/DC Solutions	3,467	

EMPLOYEE SIZE	EMAILS	<i>Select</i>
1,000+	7,664	
500-999	1,624	
250-499	1,921	
100-249	2,975	
50-99	2,372	
20-49	2,584	
1-19	6,876	
Awaiting Classification	1,092	
Total	27,108	

Total Emails	27,108
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INDUSTRY	EMAILS	<i>Select</i>
Food/Beverage/Tobacco Mfg.	1,557	
Consumer Goods Mfg.	1,271	
Textiles/Apparel Mfg.	334	
Paper/Printing Mfg.	526	
Chemicals/Pharmaceuticals Mfg.	933	
Plastics/Rubber Mfg.	430	
Primary Metals Mfg.	251	
Fabricated Metals Mfg.	709	
Industrial Machinery Mfg.	895	
Computers/Electronics Mfg.	757	
Electrical Equipment Mfg.	410	
Aerospace Mfg.	361	
Automotive/Transportation Equip. Mfg.	834	
Furniture Mfg.	182	
Other Manufacturing	1,679	
Sub-Total Manufacturing	11,129	
Wholesale Trade	1,926	
Retail Trade	1,534	
3rd Party Logistics Provider	2,796	
Transportation/Warehousing Services	3,509	
Business/Consulting Services	2,917	
Other	2,549	
Sub-Total Non-Manufacturing	15,231	
Awaiting Classification	748	
Total	27,108	