

## EMAIL LIST RENTAL DATA CARD

### North American Email Database

#### Instructions

Place an "X" next to the criteria in the Select column that you wish to target. We will identify the total unique universe available from our database.

GEOGRAPHIC	EMAILS	Select
USA <i>(state selects also available)</i>	53,542	
Canada	1,498	
Mexico	609	
Other Countries - AVAILABLE UPON REQUEST	-	
<b>Total</b>	<b>55,649</b>	

PRIMARY MANAGEMENT LEVEL	EMAILS	Select
C-Level/President/Owner	16,016	
Vice-President	4,103	
Director	5,089	
Manager	16,589	
Supervisory	1,762	
Staff/Other (Coordinator/Analyst/Administrator)	12,090	
<b>Total</b>	<b>55,649</b>	

LOGISTICS FUNCTIONS <i>(multi response)</i>	EMAILS	Select
Logistics Mgmt, Traffic, Transportation/Distribution	36,960	
Import/Export/International Shipping	22,934	
Fleet Operations	16,166	
Site Selection	14,770	
Warehousing/DC Management	23,795	
Inventory/Materials Control	25,807	

BUYING INFLUENCES <i>(multi response)</i>	EMAILS	Select
<b>Logistics/Transportation Services</b>	<b>48,124</b>	
Truckload Motor Freight	28,715	
LTL Motor Freight	26,923	
Air Freight	21,907	
Small Package Delivery Services	28,790	
3rd Party/Contract Logistics Services	34,159	
Intermodal Services	16,827	
Ocean Freight	16,707	
Port Selection	12,823	
Freight Forwarding Services	17,306	
Expedited Freight Services	17,633	
Rail Carriers	13,267	
Van Lines	12,036	
Public/Contract Warehousing	14,965	
Dedicated/Leased Fleet Operations	12,827	
<b>Logistics/Transportation Equipment</b>	<b>42,378</b>	
Trucks/Tractors/Trailers	22,475	
Lift Trucks	29,811	
Warehouse Equipment	23,587	
<b>Logistics/Transportation Technology</b>	<b>38,204</b>	
Auto ID Systems/Bar Coding/RFID	25,773	
Supply Chain Software	22,617	
Warehousing Management Systems	20,592	
Transportation Management Software	18,994	

<b>Total Emails</b>	<b>55,649</b>
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EMPLOYEE SIZE	EMAILS	Select
1,000+	13,273	
500-999	2,998	
250-499	3,478	
100-249	5,584	
50-99	4,813	
20-49	6,409	
1-19	17,179	
Awaiting Classification	1,915	
<b>Total</b>	<b>55,649</b>	

INDUSTRY	EMAILS	Select
Food/Beverage/Tobacco Mfg.	3,475	
Consumer Goods Mfg.	2,477	
Textiles/Apparel Mfg.	647	
Paper/Printing Mfg.	1,162	
Chemicals/Pharmaceuticals Mfg.	1,963	
Plastics/Rubber Mfg.	1,027	
Primary Metals Mfg.	764	
Fabricated Metals Mfg.	1,832	
Industrial Machinery Mfg.	2,246	
Computers/Electronics Mfg.	1,313	
Electrical Equipment Mfg.	893	
Aerospace Mfg.	749	
Automotive/Transportation Equip. Mfg.	1,969	
Furniture Mfg.	421	
Other Manufacturing	3,255	
<b>Sub-Total Manufacturing</b>	<b>24,193</b>	
Wholesale Trade	3,712	
Retail Trade	3,296	
3rd Party Logistics Provider	4,566	
Transportation/Warehousing Services	7,787	
Business/Consulting Services	5,500	
Other	4,888	
<b>Sub-Total Non-Manufacturing</b>	<b>29,749</b>	
Awaiting Classification	1,707	
<b>Total</b>	<b>55,649</b>	