



**VIRTUAL**  
**NEXTGEN**  
 Supply Chain Conference  
 — NOVEMBER 10 - 12, 2020 —  
 NextGen Technology in the Post-COVID Supply Chain:  
**CHALLENGE MEETS OPPORTUNITY**

# AGENDA

## TUESDAY NOVEMBER 10, 2020

9:00AM– 10:30AM CT

### SUPPLY CHAIN INNOVATION

9:00AM – 9:10AM CT

#### **Welcome, Overview, and Thank you**

Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

9:10AM – 9:55AM CT

#### **Keynote: Smart Distribution to Serve Today's Empowered Omni-Channel Consumer**

Mark Shirkness, Vice President, Distribution, GE Appliances

9:55AM – 10:20AM CT

#### **Presentation: Supply Chain Innovation: Death, NASA & Digital – Are you ready?**

Kristi Montgomery, Vice President, Innovation, R&D, Kenco Logistics

10:20AM – 10:30AM CT

#### **Wrap up**

Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

10:30AM - 10:45AM CT

### **BREAK – VISIT EXHIBIT HALL**

10:45AM – 12:15PM CT

### THE FUTURE OF SUPPLY CHAIN SOFTWARE

10:45AM -10:50AM CT

#### **Intro to the Block**

Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

10:50AM – 11:05AM CT

#### **Presentation: An Open Platform for Digital Supply Chain: The Next Wave of Efficiency**

Gordon Lu, Director of JD International Business, JD Logistics

11:05AM – 11:15AM CT

#### **Presentation: Beyond Four Walls Optimization: The Value of Connecting Intralogistics and Supply Chain Execution,**

Jenn Tabbert, Director of Software Sales, Dematic

11:15AM – 11:25AM CT

#### **Presentation: Beyond Resilience: Building a Supply Chain Platform for Growth**

Jon Chorley, Chief Sustainability Officer and Group Vice President, Supply Chain Management Product Strategy, Oracle

11:25AM – 11:35AM CT

#### **Presentation: Dawn of a Digital Day – How Software is Impacting the Move from Internet of Things (IoT) to Internet of Intelligence (IoI)**

Drew Ehlers, Global Futurist and Global General Manager of SmartPack™, Zebra

11:35AM – 11:45AM CT

#### **Presentation: Planning for the Unplanned**

Rachel Hinkes, VP Strategic Market Development, Blue Yonder

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## TUESDAY NOVEMBER 10, 2020

11:45AM – 12:10PM CT

### Software Panel

Moderators: Tom Ward, A.I. Project Lead, IBM and Daren Mallard, Senior Manager, Marketing Strategy – Global Logistics Organization Cisco Supply Chain Operations, Cisco

#### Panel:

- Jenn Tabbert, Director of Software Sales, Dematic
- Jon Chorley, Chief Sustainability Officer and Group Vice President, Supply Chain Management Product Strategy, Oracle
- Drew Ehlers, Global Futurist and Global General Manager of SmartPack™, Zebra Technologies
- Rachel Hinkes, VP Strategic Market Development, Blue Yonder

12:10PM – 12:15PM CT

### Wrap up

Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

12:15PM – 12:30PM CT

### BREAK – VISIT EXHIBIT HALL

12:30PM – 2:00PM CT

### AI, BIG DATA and ANALYTICS

12:30PM – 12:35PM CT

### Intro to the Block

Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

12:35PM – 1:00PM CT

### Presentation: Creating a Digital Center of Excellence

Maria Jesus Saenz, Director, MIT Digital Supply Chain Transformation

1:00PM – 1:25PM CT

### Presentation: Pushing the Efficient Inventory Frontier at The Kraft Heinz Company

David Villalpando, Senior Analyst, Logistics Analytics, The Kraft Heinz Company

1:25PM – 1:50PM CT

### Fireside Chat: Putting Piece-Picking Robots To Work At MSC Industrial

Darin Russell, Senior Director of Supply Chain Engineering Services, MSC Industrial

1:50PM – 2:00PM CT

### Wrap up

Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

2:00PM – 2:30PM CT

### VISIT EXHIBIT HALL

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# AGENDA

WEDNESDAY NOVEMBER 11, 2020

8:30AM – 9:00AM CT	<b>VISIT EXHIBIT HALL</b>		
9:00AM – 10:30AM CT	<b>SUPPLY CHAIN INNOVATION</b>		
9:00AM – 9:10AM CT	<p><b>Welcome, Overview, and Thank you</b>            Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i></p>		
9:10AM – 9:55AM CT	<p><b>Keynote: Taking Supply Chain to the Next Level with Blockchain - How Lenovo is Using Blockchain in Their Supply Chain</b>            Bobby Bernard, Executive Director, DCG Supply Chain Strategy &amp; Innovation, Lenovo</p>		
9:55AM – 10:20AM CT	<p><b>Fireside Chat: Want to Build a Digital Supply Chain? Focus on Capabilities.</b>            Morgan Swink, Ph.D, Eunice and James L. West Chair of Supply Chain Management; Executive Director, Center for Supply Chain Innovation, Neeley School of Business, Texas Christian University and Nada Sanders, Ph.D., Distinguished Professor of Supply Chain Management, D'Amore-McKim School of Business at Northeastern University.</p>		
10:20AM – 10:30AM CT	<p><b>Wrap up</b>            Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director - <i>Supply Chain Management Review</i></p>		
10:30AM - 10:45AM CT	<b>VISIT EXHIBIT HALL</b>		
10:45AM – 12:15PM CT	<p><b>LESSONS FROM LEADERS – SOLUTION PROVIDERS</b>            Supply chain leaders set the pace, running ahead of the pack. The rest of us can learn from their experience, including what went right and what went wrong in an implementation and how new technologies and processes are delivering value. During Lessons From Leaders, we'll hear presentations from the 2020 NextGen Award winning solution providers and supply chain professionals.</p>		
10:45AM – 10:50AM CT	<p><b>Intro to the Block</b>            Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i></p>		
10:50AM – 11:10AM CT	<p><b>2020 NEXTGEN SUPPLY CHAIN SOLUTION PROVIDERS AWARDS</b>            Moderator: Abe Eshkenazi, President, ASCM</p>		
11:10AM – 12:10PM CT	<p><b>Solution Provider Awards Panel</b></p> <table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <p><b>Robotics Award: Tompkins Robotics</b> Mike Futch, President</p> <p><b>Blockchain Award: IBM</b> Tom Ward, A.I. Project Leader</p> </td> <td style="vertical-align: top; width: 50%;"> <p><b>Analytics Award: LeanDNA</b> Richard Lebovitz, President &amp; CEO</p> <p><b>AI Award: LevaData</b> Mark Cosway, EVP Sales &amp; Marketing</p> <p><b>Digital Transformation Award: JD.com</b> JD International Business</p> </td> </tr> </table>	<p><b>Robotics Award: Tompkins Robotics</b> Mike Futch, President</p> <p><b>Blockchain Award: IBM</b> Tom Ward, A.I. Project Leader</p>	<p><b>Analytics Award: LeanDNA</b> Richard Lebovitz, President &amp; CEO</p> <p><b>AI Award: LevaData</b> Mark Cosway, EVP Sales &amp; Marketing</p> <p><b>Digital Transformation Award: JD.com</b> JD International Business</p>
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WEDNESDAY NOVEMBER 11, 2020

- 12:10PM – 12:15PM CT** **Wrap up**  
 Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*
- 12:15PM – 12:30PM CT** **BREAK – VISIT EXHIBIT HALL**
- 12:30PM – 2:30PM CT** **LESSONS FROM LEADERS – END USERS**
- 12:30PM – 12:35PM CT** **Intro to the Block**  
 Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*
- 12:35PM – 12:55PM CT** **Presentation: The Startup Supply Chain: Why Technology Startups Matter More Than Ever**  
 Julian Counihan, Schematic Ventures
- 12:55PM – 1:55PM CT** **2020 NEXTGEN SUPPLY CHAIN END USER AWARDS**  
 Moderator: Abe Eshkenazi, President, ASCM
- End User Awards Panel**
- Robotics Award: NFI**  
 Barbara Gress, Director of Innovation and Engineering
- Blockchain Award: Lenovo**  
 Bobby Bernard, Exec. Director, DCG Supply Chain Strategy & Innovation
- Analytics Award: Dell Technologies**  
 Brian T. Martin, Sr Director, Engineering & Technology Team
- AI Award: Reyes Holdings**  
 Pamela Armella Olazábal, Data Analytics Director, Reyes Holdings
- Digital Transformation Award: GE Appliances**  
 Mark D. Shirkness Vice President, Distribution
- 1:55PM – 2:25PM CT** **2020 SUPPLY CHAIN RESILIENCY AWARD**  
 Torsten Pilz, Senior Vice President and Chief Supply Chain Officer, Honeywell
- 2:25PM – 2:30PM CT** **Wrap up**  
 Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

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THURSDAY NOVEMBER 12, 2020

8:30AM - 9:00AM CT	<b>VISIT EXHIBIT HALL</b>
9:00AM – 10:30AM CT	<b>SUPPLY CHAIN INNOVATION</b>
9:00AM – 9:10AM CT	<b>Welcome, Overview, and Thank you</b> Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i>
9:10AM – 9:55AM CT	<b>Keynote: ‘Digital Supply Chain is exciting...get ready...’</b> Ninian Wilson, Global Supply Chain Director, Vodafone & CEO, Vodafone Procurement Company
9:55AM – 10:20AM CT	<b>Fireside Chat: How to Manage The Supply Chain Of The Future</b> Steven A. Melnyk, Professor, Michigan State University
10:20AM – 10:30AM CT	<b>Wrap up</b> Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i>
10:30AM – 10:45AM CT	<b>BREAK – VISIT EXHIBIT HALL</b>
10:45AM – 12:15PM CT	<b>THE ROBOTS ARE HERE</b>
10:45AM – 10:50AM CT	<b>Intro to the Block</b> Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i>
10:50AM – 11:40AM CT	<b>Robotics Panel</b> Moderator: Matt Wicks, Chief Robotics Solution Architect, Honeywell Intelligrated Panel: <ul style="list-style-type: none"> <li>• Fergal Glynn, VP of Marketing, 6 River Systems</li> <li>• Lior Elazary, Co-Founder and CEO, InVia Robotics</li> <li>• Terrie O’Hanlon, Chief Marketing Officer, GreyOrange</li> <li>• Pete Blair, Vice President of Marketing, Berkshire Grey</li> <li>• Wes Reid, Senior Vice President of Product Management and Operations, IAM Robotics</li> </ul>
11:40AM – 12:10PM CT	<b>Presentation: Enabling rapid fulfillment through robotics and advanced analytics</b> Adrian Kumar, Global Head of Operations Science & Analytic, DHL
12:10PM – 12:15PM CT	<b>Wrap up</b> Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i>

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THURSDAY NOVEMBER 12, 2020

12:15PM – 12:30PM CT	<b>BREAK – VISIT EXHIBIT HALL</b>
12:30PM – 2:30PM CT	<b>MEETING THE E-FULFILLMENT CHALLENGE</b>
12:30PM – 12:35PM CT	<b>Intro to the Block</b> Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i>
12:35PM – 1:00PM CT	<b>Fireside Chat: How JOANN Stores Are Using Brick and Mortar for E-Commerce Fulfillment</b> Presenter: Varadheesh Chennakrishnan, CIO - IT, Supply Chain and Logistics, JOANN Stores
1:00PM – 1:25PM CT	<b>Presentation: The Warehouse of the Future</b> Presenter: Sumit Chadha, Principal, Kearney
1:25PM – 1:50PM CT	<b>Presentation: The My Way Highway: Disruption in Last Mile Logistics</b> Presenter: Alan Amling, Ph.D., Distinguished Fellow, University of Tennessee Supply Chain Institute; CEO, Thrive and Advance, LLC
1:50PM – 2:15PM CT	<b>Presentation: How to Build an E-fulfillment Network</b> Krutin Shah, Partner, N Squared Partners
2:15PM – 2:30PM CT	<b>Wrap up and Thank you</b> Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i>

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